



FOR IMMEDIATE RELEASE

8 December 2004

## **MTG SUBMITS INDICATIVE BID FOR TV2/DANMARK A/S**

**Modern Times Group MTG AB, the international entertainment broadcasting group, today announced that Modern Times Group MTG A/S has submitted an indicative offer for Denmark's largest commercial television broadcaster, TV2/DANMARK A/S. The bid was submitted earlier today, prior to the official deadline for the current tender process, which is being conducted by the Danish Ministry of Culture. MTG has not submitted the bid as part of a consortium but remains open to the potential inclusion of other partners in its offer.**

**For further information, please visit [www.mtg.se](http://www.mtg.se), email [info@mtg.se](mailto:info@mtg.se), or contact:**

Hans-Holger Albrecht, President & CEO  
Matthew Hooper, Corporate Communications

tel: +46 (0) 8 562 000 50  
tel: +44 (0) 20 7321 5010

*Modern Times Group is an international entertainment-broadcasting group with operations in more than 30 countries around the world. MTG is the largest Free-to-air and Pay-TV operator in Scandinavia and the Baltics, the largest shareholder in Russia's fourth largest television network, and the number one commercial radio operator in the Nordic region. The Viasat DTH satellite TV platform offers digital multi-channel TV packages of 50 own-produced and third party entertainment channels to viewers in 15 countries across Europe and Viasat TV channels now reach over 50 million people every day.*

*Modern Times Group MTG AB class A and B shares are listed on the Stockholmsbörsen O-list under the symbols 'MTGA' and 'MTGB'.*