



CONFERENCE CALL TO PRESENT 2005 FIRST QUARTER RESULTS

THURSDAY, 21 APRIL 2005

09:00 (EST) / 14:00 (UK) / 15:00 (CET)

Hosts: Hans-Holger Albrecht, President and Chief Executive Officer
Mia Brunell, Chief Financial Officer
Andrew Barron, Chief Operating Officer

Modern Times Group MTG AB, the international entertainment broadcasting group, will announce its financial results for the first quarter 2005 at 13:00 CET on Thursday, 21 April 2005.

The company will host a conference call at 15:00 CET.

The conference call will be webcast in 'listen-only' mode on MTG's website at www.mtg.se.

To participate in the conference call, please register at:

<http://www.sharedvalue.net/MTG/Q12005>

The dial-in number to join the conference call will be available upon registration.

You may also register by filling in the form below and returning it by fax to Shared Value on +44 (0)20 7321 5020 or by contacting Carl Eliasson on +44 (0)20 7321 5025 for further details.

NAME: _____

COMPANY: _____

FUNCTION: _____

SECTOR / COVERAGE: _____

PHONE: _____

FAX / E-MAIL: _____

☐ Yes, I will participate in the conference call.

☐ No, I will be unable to participate.

☐ Please remove my name from the MTG distribution list.

☐ Please add my colleague's name and email _____ to the MTG mailing list.