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## CONFERENCE CALL TO PRESENT SECOND QUARTER AND SIX MONTHS RESULTS 2006

WEDNESDAY, 26 JULY 2006

04:00 AM (EST) / 09:00 AM (UK) / 10:00 AM (CET)

**Hosts: Hans-Holger Albrecht, President and Chief Executive Officer**  
**Mathias Hermansson, Chief Financial Officer**  
**Andrew Barron, Chief Operating Officer**

Modern Times Group MTG AB, the international entertainment broadcasting group, will publish its financial results for the second quarter and six months of 2006 at 08:00 CET on Wednesday, 26 July 2006.

The company will host a conference call at 10:00 CET.

The conference call will be webcast in 'listen-only' mode on MTG's website at [www.mtg.se](http://www.mtg.se).

To participate in the conference call, please register at:

<http://www.sharedvalue.net/MTG/2006Q2>

The dial-in number to join the conference call will be available upon registration.

You may also register by filling in the form below and returning it by fax to Shared Value on +44 (0)20 7321 5020 or by contacting Anton Gourman on +44 (0)20 7321 5031 for further details.

NAME: \_\_\_\_\_

COMPANY: \_\_\_\_\_

FUNCTION: \_\_\_\_\_

SECTOR / COVERAGE: \_\_\_\_\_

PHONE: \_\_\_\_\_

FAX / E-MAIL: \_\_\_\_\_

☐ Yes, I will participate in the conference call.

☐ No, I will be unable to participate.

☐ Please remove my name from the MTG distribution list.

☐ Please add my colleague's name and email \_\_\_\_\_ to the MTG mailing list.