

Copenhagen, Helsinki, Oslo, Stockholm, 29 August 2016

Startups now selected for Nordea's Accelerator programme

Over 200 startups from across the world applied to Nordea's Accelerator programme. 19 startups have now been offered to start working at Nordea's premises in Stockholm and Helsinki from 12 September to develop their fintech ideas together with Nordea.

Nordea Startup Accelerator is an intensive 12-week programme providing selected startups with the opportunity to develop their ideas alongside Nordea and some of the best fintech experts in the Nordics. The idea is to learn together and find new business and partnership opportunities through collaboration and ultimately provide better digital services for Nordea's customers.

- We had a great selection week in Oslo last week and I'm really impressed with the startups' ideas, engagement and talent. We were especially looking for ideas within emerging technologies like cognitive computing, artificial intelligence, financial usage of blockchain and creative ideas for life and pensions solutions, and I'm happy to say that we got good ideas within all those areas, says Jan Sirich, Head of Experimentation & Learning at Nordea.

This is the second time that Nordea is running the Accelerator programme, which is the largest of its kind in the Nordics. The first ran in the winter of 2015-2016. The startups received over EUR 600,000 in new financing, and Nordea has continued to work with two of them (Jenny and Feelingstream).

The startups enrolled so far are: Asteria (Sweden), Lenovium (Sweden), Kuan (UK), Taviq (Finland), Tikkr (Sweden), Mina Tjänster (Sweden), Trayce (Denmark), Voxo (Sweden), Collectly (US), YeyNey (Norway), Smartcalling (UK) and Zash (Sweden).

As in the first programme, Nestholma is Nordea's facilitation partner. IT giants Tata Consultancy Services (TCS) and IBM will also be present throughout the programme, along with other fintech experts.

For more information, go to www.nordeaaccelerator.com

Follow the programme on Twitter via @Nordeastartup or #NordeaAccelerator

For further information:

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