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NEWS FROM SAAB

July 4, 2014
CUE 14-066

Saab Media Events At Farnborough 2014

At the 2014 Farnborough International Airshow, defence and security company Saab will take its place on the international stage like never before. The company will showcase its next-generation Gripen programme, multi-faceted airborne surveillance and ISR capabilities, and the revolutionary Remote Tower system. Senior executives will be on hand to provide the latest information on the steady and successful progress Saab has made across all aspects of aerospace technology. Furthermore, Saab's recently announced expansion into an entirely new level of naval systems capabilities, now positions the company as Sweden's national guarantor of strategic defence technology.

Saab's main stand is located in Hall 4, E5. The Saab chalet is at C33-35.

MEDIA BRIEFING SCHEDULE

Saab will host four media breakfast briefs from Monday to Thursday at Farnborough.

Location: Saab chalet (C33-35).

Time: Press breakfast available from 09:30. Main briefing starts at 10:00 each day.

All accredited media are welcome to attend.

10:00 Monday 14 July

Saab Briefing, President and CEO Håkan Buskhe.

Mr Buskhe delivers a keynote presentation to highlight this new era for Saab, with insight on programmes, strategies and markets.

10:00 Tuesday 15 July

Saab Gripen Update

Lennart Sindahl, head of Saab Aeronautics, provides the latest on the next-generation Gripen programme, and a glimpse of Gripen's future evolution.





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10:00 Wednesday 16 July

Saab Airborne Surveillance and ISR

Erik Winberg, senior director business development, AEW&C systems and Matthew Smith, director, air campaigns, give an overview of Saab's complete range of airborne surveillance systems, including the Erieye family, Saab's Maritime Patrol Aircraft (MPA) and Maritime Surveillance Aircraft (MSA) projects.

10:00 Thursday 17 July

Saab Air Traffic Management Solutions and Remote Tower

Per Ahl, head of commercial, civil security and traffic management, introduces new developments in air traffic management, including the revolutionary Saab's Remote Tower system that is already changing the face of airport operations,

All media are specially invited to come and relax with a drink and have an informal chat with Saab at the **Saab Media Mingle** on **Wednesday 16 July** from **15:30** (Chalet C33-35).

Other Saab highlights at Farnborough include:

The Saab 340MSA maritime surveillance aircraft on static display from Monday to Thursday, and available for visits.

Our main stand (Hall 4, E5) hosts a new full-scale replica of the Gripen E, brand new for Farnborough, alongside a Gripen cockpit simulator.

For information regarding Saab at Farnborough please contact:

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Saab serves the global market with world-leading products, services and solutions ranging from military defence to civil security. Saab has operations and employees on all continents and constantly develops, adopts and improves new technology to meet customers' changing needs.

