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Åsa Thegström new Head of Group Communications at Saab

Åsa Thegström has been appointed new Senior Vice President and Head of Group Communication at defence and security company Saab. She takes up her position on November 1 2013.

Åsa Thegström has many years of experience from working in Saab, currently holding a management position within Saab's business area Dynamics. Previously she has been Head of Saab's Commercial Aircraft Programs.

“Åsa Thegström will make a very positive contribution to develop Saab's strategic communication. Åsa's long experience from relations with our customers, will strengthen our communication activities, says Håkan Buskhe, Saab's President and CEO

As Head of Group Communication Åsa Thegström will be part of Saab's Senior Management Team and will manage the Group Communication with approximately 30 employees.

“Saab is a global company driving the development of future defence and security technology and part of an industry that affect major parts of the society, in Sweden and globally. I am looking forward to continue Saab's work with the strategic communication efforts to strengthen the company's brand and thereby our business”, says Åsa Thegström.

For further information, please contact:

Saab Press Centre,
+46 734 180 018
presscentre@saabgroup.com





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Saab serves the global market with world-leading products, services and solutions ranging from military defence to civil security. Saab has operations and employees on all continents and constantly develops, adopts and improves new technology to meet customers' changing needs.

