

# NEWS RELEASE

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## **Anders Ehrling is Scandic's new President and CEO**

*Anders Ehrling, former CEO of SAS Sweden, will be the new President and CEO of the Nordic region's leading hotel chain – Scandic. Anders Ehrling will take up the post on 1 September this year.*

Anders Ehrling will be taking over from Scandic's current President and CEO, Frank Fiskers, who is moving on to become a partner in a hotel property company in London, but will continue to serve on the board and as an investor in Scandic.

"I'm extremely pleased with the choice of Anders Ehrling as Scandic's new CEO. Anders has a valuable background in the airline industry and has extensive experience of leading a company in an intensely competitive business with changing market conditions, where the focus is always on the customer experience and on a competitive cost structure," comments Vagn Sørensen, chairman of Scandic.

"I'm looking forward to working at Scandic, a company in a period of strong growth, with a great history, committed owners and a very exciting future," says Anders Ehrling, the next President and CEO of the Scandic hotel chain.

Anders Ehrling brings with him long experience in the airline industry, not least through his 23 years at SAS, where he was CEO of SAS Sweden. He currently serves on the board of Trygg Hansa, Swedavia (formerly the Swedish Civil Aviation Administration), Vendator and Destination Åre.

"Scandic already leads the field in key areas such as the environment (CSR) and accessibility, and now our job is to continue growing the leading Nordic hotel chain with more hotels as well as exciting new experiences, customer solutions and partnerships. We will continue the journey of taking a strong brand to new heights. It's an inspiring task that fills me with enthusiasm," concludes Anders Ehrling.

Scandic is the Nordic region's leading hotel chain, with over 150 hotels in 10 countries. In recent years, the company has embarked on a major expansion programme, while also developing and modernising the brand. Scandic will shortly be opening new flagship hotels in Stockholm, Oslo, Helsinki, Hamburg and Berlin.

### **For more information, contact:**

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