

NEWS RELEASE

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Scandic talks accessibility at the UN

Magnus Berglund, Scandic's Disability Coordinator, has been invited to the UN on 7 October to speak about accessibility issues. The day of seminars, organised by the Committee on the Rights of Persons with Disabilities, aims to increase understanding of the content, and consequences, of the UN Convention on the Rights of Persons with Disabilities, which was adopted by the General Assembly in December 2006. The seminars in Geneva will bring together experts from around the world.

"It's fantastic, of course, that our Disability Coordinator has been invited to speak at the UN about our strong commitment to accessibility," states Anders Ehrling, President and CEO of Scandic. "However, I'm most proud of the fact that accessibility work has become such an integral part of Scandic. I hope that our work can inspire others and make what comes naturally to us into a reality for everyone."

There are over 50 million people with some form of physical disability in Europe alone and, when it comes to staying in a hotel, they can find their options extremely limited. Back in 2003 Scandic, the leading hotel chain in the Nordic region, recruited Magnus Berglund as the company's very own Disability Coordinator. Needless to say, a lot has happened since then. Today, Scandic has its own accessibility standard with 110 points for increased accessibility and all our team members are trained in accessibility issues. Scandic was also the first hotel chain in the world to post full accessibility information online for all its 158 hotels.

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