

Helsinki, 14 August 2012

Scandic opens story hotel in Finland

Today is the opening of Scandic Paasi, Finland's new flagship hotel, situated close to the recently restored and expanded Helsinki Congress Paasitorni building. Accommodation, conferences and restaurants together create a full-service concept in a historical environment.

Scandic Paasi, located in the Siltasaari district in Helsinki opens its doors today. Scandic Hotels have taken advantage of the interesting history of the building. The interior of the hotel tells stories about the colourful history of the building as well as about interesting personalities that lived in the area through the years.

Scandic Paasi's 170 rooms communicate different local stories in three buildings from different eras. The interior design of *Spectacular* is inspired by the 1920s, *Leisure* by the 1950s and *Conscious* of the 2010s. The storytelling design is created by architect company Stylt Trampoli, based in Gothenburg.

– Scandic Paasi is a characteristic hotel for guests who want to experience something unique. The stories about colourful personalities that influenced life in Siltasaari during 150 years are being retold in our hotel. The interior in different styles also offers a new hotel experience, says Aki Käyhkö, Country Vice President, Scandic Finland.

The walls are decorated with wallpaper that replicates the styles Georg Rieks started to produce in the 1830s in Siltasaari. The hotel has its own wallpaper design, in which the guests are presented the work of historical personalities.

Of course the guests will find Scandic concepts such as shop, gym and playroom for children in the hotel. Scandic Paasi has also a high standard of security and accessibility. In conjunction with the opening, Scandic Paasi will also be granted the Finnish Swan ecolabel.

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