

Stockholm, 9 January 2013

Scandic Hotels wins major procurement contract in Norway

Scandic Hotels has won a 4-year framework agreement with the Norwegian Children and Young People's Agency, Bufdir, with a total value of around EUR 6 million. Scandic was the clear winner in the procurement process thanks to its investment in increased accessibility for people with disabilities.

Bufdir's quotation requirement was in three categories; bed/breakfast, meetings and customised conference packages, and Scandic won all three categories.

- This is an excellent example of Scandic's commitment to accessibility paying off – and the fact that Scandic is way ahead of the competition. We continuously invest more money making our hotels accessible for all our guests. In Europe, there are 50 million people with some sort of disability. This shows just how important accessibility is, and underlines the need for more organisations and public agencies to review the accessibility requirements in their procurement procedures, says Anders Ehrling, CEO Scandic Hotels.

Bufdir has a list of over 60 points related to accessibility which must be complied with and contained in procurement procedures. Scandic has a corresponding list of 110 points, which has been drawn up jointly with guests and organisations for people with disabilities. The list can be openly accessed on each hotel's webpage.

- I have not yet seen any other authority in the Northern region that has given the same attention to accessibility questions. We prioritise accessibility in both our existing and in our new hotels, says Magnus Berglund, Accessibility Director for Scandic Hotels.

The goal for Scandic is that the rooms for the disabled are just as well-designed as all the other rooms and areas, and the practical solutions are virtually invisible, except to the people who actually need them. Hooks, mirrors and keyholes at double heights are appreciated by children, less tall adults and people in wheelchairs. Height-adjustable beds which can be raised and lowered, vibrating alarm clocks and particularly spacious bathrooms are appreciated by all our guests.

For more information, please contact:

Margareta Thorgren, VP Group Communication, Scandic, +46 721 70 92 53
Magnus Berglund, Accessibility Director, Scandic, +46 709 73 5077

Every day, Scandic's 6,600 team members work with one single goal in mind – to make you feel welcome.

As the Nordic region's most eco-friendly hotel chain we're always focused on the environment, social responsibility and accessibility. With 160 hotels in nine countries, 29,910 hotel rooms and a turnover of EUR 842 million, Scandic is the largest hotel chain in the Nordic countries. We want to be more than just a hotel – Scandic is a place where people meet, work and get inspired.