NEWS RELEASE

Stockholm, 9 April, 2008

Scandic signs agreement for a new hotel in central Århus, Denmark

Scandic today announced the signing of a new hotel in central Århus, Denmark's second largest city. On its completion in June 2010, the hotel will have 226 rooms and be the hotel chain's third hotel in the city. Scandic has announced three new hotels in Denmark since October last year.

In the beginning of 2009, the construction of the new Scandic Århus City will start. The city of Århus is situated in eastern Jutland. The hotel, with its 226 rooms, conference facilities, bar/restaurant, fitness centre and garage, will be an important addition to the hotel chain, which aims to advance from its current 144 hotels to 200 in just a few years.

"We make no secret of the fact that we want to further consolidate our position in Denmark. All its students, the cultural life, its many businesses and its population size make Århus one of the most significant cities in Denmark," comments Frank Fiskers, President and CEO of Scandic. "We now have the opportunity to seriously expand our room capacity in Århus by adding a brand new hotel in by far the best location – giving it every chance of becoming the leading hotel in the city."

The new Scandic Århus City is set for completion in June 2010 and will be situated on Östergade, right in the heart of Århus. The project has been developed in partnership between NorCap A/S and Essex A/S, who each own 50% of the company that owns the land and will supervise the implementation of the project. As well as a hotel, there will be an underground car park and around 1,200 square metres of store space.

Scandic already has two hotels in the city: Scandic Plaza Århus and Scandic Århus – with 312 rooms between them.

Scandic has a total of 22 hotels in Denmark. The two most recent additions are Scandic Sönderborg and Scandic Jacob Gade, Vejle.

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