

NEWS RELEASE

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Scandic wins an award for its environmental initiatives

Scandic has long been the front-runner when it comes to sustainable hotel operations. The hotel has shown that it pays to think about the environment. Others have now started taking note of Scandic's environmental policy, and as a result Scandic received the Climate Cup Reduction Award in Denmark.

The jury explained their choice with the following statement: "Scandic has been a model of good practice since 1996, showing that it is possible to reduce carbon emissions with the help of clear targets and effective measures." John Roy Porter, professor at the University of Copenhagen's Faculty of Life Sciences and member of the UN Climate Panel, presented the award to Jens Mathiesen, head of Scandic Denmark.

"I'm incredibly pleased, on behalf of Scandic and all our highly committed team members, that we have received such public validation of our targeted work for a better environment. Sustainability is an integral part of Scandic's culture, featuring in our business strategy and in everything our team members do," comments Jan Peter Bergkvist, Vice President Sustainable Business, Scandic.

The environment – with omtanke

Scandic drew up its first environmental policy in 1994 and leads the way when it comes to the environment:

- Two thirds of all the hotels carry the Nordic swan ecolabel.
- Launch of the Sustainable Live Report, where every hotel reports its consumption of CO₂ – this year's target is a CO₂ reduction of 30 percent.
- From 1 December 2008, the hotel chain will no longer sell bottled water.

Climate Cup

Newspaper Berlingske Tidende, business weekly Mandag Morgen and PriceWaterhouseCoopers in Denmark combine forces to identify the businesses that are best at tackling climate change.

For more information, please contact:

Anette Larsen, Media Relations Manager, Denmark, tel +45 23680461

Helena Nilsson, VP Corporate Communications, Scandic, tel: +46 709 73 51 45

E-mail: helena.nilsson@scandichotels.com

Scandic is a modern hotel chain where conscious people come for inspiration and renewed energy. With about 150 hotels and 30,000 rooms, we are already one of the largest hotel companies in Europe. And we are continuing to grow – within a few years, there will be over 200 Scandics to choose from. Visit scandichotels.com.

The Scandic logo, consisting of the word "Scandic" in a bold, red, sans-serif font.