

NEWS RELEASE

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Scandic continues to grow with yet another hotel in Copenhagen

The Front hotel will become a new Scandic from 17 April 2009

Today's hotel and conference guests have high expectations when it comes to comfort, accessibility and functionality, as well as demanding exciting design and inspiration. With Scandic now signing a long-term agreement with the Front hotel in Copenhagen, the hotel chain is continuing to expand its offer of smart hotel choices across the Nordic region.

"The Front hotel has a fantastic location by the water, near Nyhavn, the opera house and the Royal Danish Theatre, combined with an exciting design and many creative solutions to meet guests needs. This will make the hotel a hugely welcome addition to Scandic's growing range of meeting places for conscious people," comments Frank Fiskers, President and CEO of Scandic.

Scandic has signed a long-term lease with owner NP Hotels, and is planning to open Scandic Front on 17 April 2009. The hotel has 133 rooms, most of which have recently been refurbished in a warm and modern design. As part of the takeover, the remaining rooms will be refurbished and upgraded during 2009. The hotel also has a restaurant, a bar and a popular gym.

"We've long sought to establish a hotel in this part of Copenhagen, so close to one of the city's best-known locations, Kongens Nytorv. In taking over the Front, we're achieving that aim. With our other new hotel Scandic Palace Hotel, we've now acquired the two hotels in Copenhagen that have been top of our wishlist for a while now," explains Jens Mathiesen, Head of Scandic Denmark.

"Scandic's guests return to us on a regular basis for services they can rely on, for inspiration, for renewed energy and for the ability to make a smart and conscious choice of accommodation and meeting place. Scandic Palace Hotel and Scandic Front both fit in perfectly with this ethos, and I'm convinced that future guests will be extremely pleased with our exciting new hotels in Copenhagen," concludes Frank Fiskers.

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Scandic is a modern hotel chain where conscious people come for inspiration and renewed energy. With about 150 hotels and 30,000 rooms, we are already one of the largest hotel companies in Europe. And we are continuing to grow – within a few years, there will be over 200 Scandics to choose from. Visit scandichotels.com.

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