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## Semcon acquires Norwegian product information company

Semcon has acquired the business in the Norwegian company ibruk AS, active in the area of product information. Through the acquisition, Semcon will expand its presence to also include the Norwegian market.

Semcon has acquired the business in ibruk, a company based in Kongsberg and active in the product information sector. The company has over 13 years' experience in technical documentation and Life Cycle Information (LCI) mainly for the Norwegian oil and gas industry. ibruk currently engages around 20 employees and subcontractors. Sales for 2013 totalled NOK 23.9 million. The acquisition comes into effect on 1 September 2014.

"ibruk is well positioned on the Norwegian market, especially in the oil and gas industry, and we have the possibility of further building and expanding our business with new and existing customers," says Johan Ekener, President of Semcon's Product Information business area. "To the services that ibruk has supplied for a long time on the Norwegian market can now be added Semcon's entire offer, experience and strength as an international company."

"Semcon's extensive expertise was one of the reasons for choosing Semcon and I am now really looking forward to introducing an extended offer to the Norwegian market," says Stein Tore Johnsen, founder and seller of ibruk and responsible for Semcon Norway AS. "I am confident that our combined knowledge and skills can change the way companies in Norway handle their documentation and training."

For several years Semcon has supported customers on the Norwegian market, both with engineering services and product information offerings from the Swedish organization. With this acquisition Semcon now has a platform in Norway to offer its wide range of services to the Norwegian market.

"As we expand into Norway, it will bring new opportunities that will make Semcon an even more international service provider," concludes Johan Ekener.

## For more information, please contact:

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Semcon is a global company active in the areas of engineering services and product information. The Group has around 3,000 employees with extensive experience from many different industries. Semcon develops products, plants and information solutions along the entire development chain and also provides many other products and services including quality control, training and methodology development. Semcon increases customers' sales and competitive strength by providing them with innovative and solid engineering solutions. From 2014 the business will be run in four business areas: Engineering Services Nordic, Engineering Services Germany, Engineering Services International and Product Information. The Group had sales of SEK 2.5 billion in 2013 with activities at more than 45 sites in Sweden, Germany, the UK, Brazil, China, Hunqary, India, Norway, Spain and Russia.