

Adobe and Teleca Partner to Accelerate Adoption of Flash to Worldwide Mobile Community

Adobe and Teleca Provide Global Implementation and Solution Delivery Services for Flash Lite and FlashCast Data Services

Adobe Systems Incorporated (Nasdaq: ADBE) and Teleca today announced a 'Global Master Services' agreement to provide comprehensive implementation support for Adobe Flash Lite and FlashCast solutions to mobile operators and handset original equipment manufacturers (OEM).

Under the terms of the agreement, Teleca will build regional centers of excellence worldwide for Adobe mobile solutions, and will enable more than 100 consultants to implement and deploy Adobe Flash based mobile customer solutions in the next 12 months. Teleca will also resell Adobe mobile and device solutions in EMEA.

"Teleca Mobile's dedicated force of 2,200 experts worldwide is bringing exciting services for an enriching user experience such as Flash Lite and FlashCast to the mobile market," said René Svendsen Tune, president and CEO of Teleca. "Aligning with Adobe—which clearly shares our commitment to delivering exceptional services to the mobile market—is important to our vision of becoming the innovative world leader in software solutions and systems integration services for the mobile device industry."

Adobe and Teleca recognize the market opportunity for Flash on mobile and have partnered to facilitate the broader adoption of Flash Lite and FlashCast technology within the mobile ecosystem. By combining mobile implementation services, industry expertise, and Flash and FlashCast technology, Adobe and Teleca offer a unique combination of functional breadth and global support of Flash technology.

"Delivering services support to the global mobile community is essential to accelerate the development of mobile content and rich data services based upon Flash Lite and Flashcast," said Al Ramadan, senior vice president, Mobile and Device Solutions Business Unit at Adobe. "Partnering with Teleca enables Adobe to provide customers with rapid implementation and deployment of next generation data services with highly skilled teams around the world."

For more information, please contact:

- René Svendsen-Tune, President and CEO, Teleca AB,
rene.svendsen-tune@teleca.com, mobile +45 40 54 00 68
- Todd Gore, Managing Director, Teleca USA,
todd.gore@us.teleca.com, mobile +1 858 342 1149



Teleca is a world-leading consulting company that develops and integrates advanced software and IT solutions. Teleca helps its customers shorten development times and use the most suitable technology more effectively. The company consists of about 3,500 experts based in 17 countries in Asia, Europe and North America. Teleca is quoted on the Mid cap list of The Nordic Exchange . www.teleca.com

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