

#### PRESS INVITATION 2010-09-20

# Vattenfall informs about new strategic direction Press Conference Tuesday 21 September at 09.00

At 09:00 (CET) on Tuesday 21 September, Øystein Løseth, CEO will host a press conference presenting Vattenfall's revised strategic direction and organisation. The press conference will be in English.

Location: Vattenfall Group Head office, Sturegatan 10, Stockholm Please bring picture ID and arrive in time to register at the front desk before the conference.

You can call in if you are not able to join the press conference in Stockholm. Journalists participating via telephone can also ask questions during the conference.

### Details regarding the Conference Call

To participate in the Conference Call please dial one of the following numbers a few minutes before 09:00 CET.

- +44 203 059 58 62 (UK)
- +46 8 505 100 31 (Sweden)
- +49 69 2 2222 0593 (Germany)

0800 949 45 17 (Netherlands Toll Free)

**Presentations slides:** Presentation slides will be published at 09.00 on 21 September on <a href="https://www.vattenfall.com/strategicdirection">www.vattenfall.com/strategicdirection</a>. Journalists calling in can open the slides and follow the presentation.

**Podcast:** A recorded mp3 version of the conference call will be available for download after the press conference at www.vattenfall.com/strategicdirection

#### Video:

A video of the press conference will be available for download after the press conference at <a href="https://www.vattenfall.com/strategicdirection">www.vattenfall.com/strategicdirection</a>

## For further information please contact:

Ivo Banek, head of Media Relations, mobile +46 722 098 754

From Vattenfall's Press office, telephone: +46 8 739 50 10, press@vattenfall.com.