



NEWS

For immediate release

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Flat Fee Portfolios Refreshes Website

Institutional-quality asset management program, Flat Fee Portfolios, launches a refreshed website with a limited time offer

PARSIPPANY, N.J. (December 20, 2011) – [Flat Fee Portfolios](#) is pleased to announce the re-launch of their website, www.flatfeeportfolios.com. The purpose of the redesign is to provide a more robust website where investors can not only gain a better understanding of the program, but also find helpful information on related topics of interest.

By utilizing the innovative [Investor Resource Center](#), visitors learn about important factors to consider when investing. It includes material on diversification and discipline in investing, minimizing conflicts of interest, and how to determine the impact of fees on a portfolio in real dollars.

In addition to the new easy-to-navigate design and fresh look, the updated website also includes an interactive [fee calculator](#) where investors can determine the effect various fees will have on an overall investment strategy.

With the introduction of the new website, Flat Fee Portfolios has also announced that they will waive the advisory fee for the first two months for each visitor who completes the online [Risk Profile](#). “We can do this because we are confident that when someone becomes a client, he or she will stay a client,” explained [Mark Cortazzo, CFP®](#), Founder of the Flat Fee Portfolios program. This offer is for a limited time only.

“We believe that investing should be simple and transparent. It is of utmost importance for all investors to be educated about factors that significantly impact their personal assets,” stated Cortazzo, “We are excited to launch this new resource for investors.”

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About Flat Fee Portfolios

Flat Fee Portfolios, an offering of [MACRO Consulting Group](#), provides institutional-quality investment solutions to investors who do not require complex financial planning services. Services are delivered at a

fixed price point of \$199 per month (\$129 per month for accounts under \$250,000)* which allows the investor greater control and clarity over what they are paying. The streamlined approach drastically reduces the conflicts of interest inherent in asset-based fee or commission-based advisory relationships.

Visit www.flatfeepartfolios.com to learn more.

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*Pricing for retail accounts only. Call to discuss pricing for endowments, trusts, institutional accounts, and retail accounts in excess of \$2,000,000.

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