

# The SAS Group Traffic figures June 2011

#### SAS Group's June 2011 traffic figures

- SAS Group's traffic (RPK) increased by 4.6% during June and capacity (ASK) increased 3.4% vs same period.
- The passenger load factor increased by 0.9 p.u. to a record 80.6% for a June month.
- SAS Group carried 2.6 million passengers in June, up 4.9%.

**Group market trends, RASK and yield development** During May 2011, currency adjusted RASK was up 3.8% and yield was up 1.7% reflecting certain effects from fuel surcharges. The development is in line with guidance. For June 2011, RASK (change vs last year) is expected to be similar to May. The underlying yield is expected to be slightly negative when excluding certain one off items.

Despite a more stable RASK and yield development in the last months, the market remains unpredictable, due to overcapacity in certain markets and high jet fuel prices. Scandinavian Airlines is continuously improving its customer offering, that is also reflected in our customer satisfaction index. The implementation of the cost saving program is on track.

### SAS Group product and news update

- As the first airline in the world, SAS has received IATA's "Fast Travel Award" at Copenhagen airport offering a complete chain of self service product such as customers kiosk check-in, rebooking and document control, automated boarding and delayed baggage reports. SAS will continue to develop its product with new services such as NFC (Near Field Communication) to achieve automated passenger identification for our Eurobonus customers.
- In June SAS confirmed an order of 30 Airbus A320neo and options for further 11 aircraft.

#### Scandinavian Airlines' traffic development

- Number of passengers increased by 2.8% to 2.1 million.
- Traffic increased 4.3% and capacity was up 2.7%.
- The load factor was up 1.3 p.u. to 81.7%.

The intercontinental traffic was up by 5.9% in June and capacity increased by 11.1%. The traffic on Asian routes continued to be negatively affected to/from Japan due to the devastating earthquake in March. Traffic on North Atlantic routes maintained strong and grew by 15.1%. On European routes, traffic was up 2.8%, slightly more than the capacity growth of 1%. Intrascandinavian traffic increased by 2.9% and capacity increased by 1%. Norwegian domestic traffic increased by 7.8% despite reduced capacity by 6% due to effects from holidays. Swedish domestic traffic was in line with last year.

### Widerøe and Blue1's traffic development

**Widerøe** carried 230,000 passengers in June, up 19%. The growth was strongest on Norwegian domestic routes. The total capacity increased with 14.4% compared to last year and the passenger load factor increased with 2.9 p.u. to 65.6%.

**Blue1's** traffic increased by 2.4% during June and number of passengers was up by 15.8%. The passenger growth was strongest on Finnish domestic routes. The total load factor decreased 3.6 p.u. to 73.9%, mainly due to lower load factors on some European destinations. In order to strengthen the long term position in Finland and improve the profitability in Blue 1, the SAS Group has decided to harmonize the fleet and refocus on routes within Nordics.

SAS Group (scheduled)	Jun 11	Change	Jan-Jun 11	Change
ASK (Mill.)	3 286	3,4%	18 376	9,9%
RPK (Mill.)	2 648	4,6%	13 149	8,8%
Passenger load factor	80,6%	+0,9 p u	71,6%	-0,7 p u
No. of passengers (Mill.)	2,551	4,9%	13,490	12,3%

## MICHAN MICHAN Blue

Summary of the airlines scheduled	June 2011 vs June 2010						
				Change			
	Traffic	Capacity	Load	of load			
	(RPK)	(ASK)	factor	factor			
SAS Group	4,6%	3,4%	80,6%	+0,9 p u			
Scandinavian							
Airlines	4,3%	2,7%	81,7%	+1,3 p u			
Widerøe	19,8%	14,4%	65,6%	+2,9 p u			
Blue1	2,4%	7,4%	73,9%	-3,6 p u			

Scandinavian				
Airlines	Jun 11	Change	Jan-Jun 11	Change
ASK (Mill.)	2 933	2,7 %	16 432	8,5 %
RPK (Mill.)	2 397	4,3 %	11 924	7,7 %
Passenger load factor	81,7%	+1,3 p u	72,6%	-0,6 p u
Passengers (Mill.)	2,140	2,8 %	11,287	9,4 %

Route area (change):		Jun 11 vs Jun 10		Jun 11 vs. Jun 10
	Traffic	Capacity	Traffic	Capacity
	(RPK)	(ASK)	(RPK)	(ASK)
Intercontinental	5,9%	11,1%	3,3%	11,2%
Europe	2,8%	1,0%	8,3%	7,9%
Intrascandinavian	2,9%	1,0%	10,6%	12,2%
Denmark domestic	-11,6%	-6,6%	-8,2%	-8,9%
Norway domestic	7,8%	-6,0%	14,0%	1,8%
Sweden domestic	0,2%	-3,4%	14,4%	11,8%

### widerøe

Widerøe	Jun 11	Change	Jan-Jun 11	Change
ASK (Mill.)	117	14,4 %	664	24,8 %
RPK (Mill.)	76	19,8 %	393	27,4 %
Passenger load factor	65,6%	+2,9 p u	59,2%	+1,2 p u
Total no. of passengers (Mill)	0,230	19,0 %	1,247	28,9 %

### Blue

Blue1	Jun 11	Change	Jan-Jun 11	Change
ASK (Mill.)	236	7,4 %	1 280	22,7 %
RPK (Mill.)	175	2,4 %	831	18,9 %
Passenger load factor	73,9%	-3,6 p u	65,0%	-2,1 p u
Total no. of				
passengers (Mill)	0,182	15,8 %	0,957	30,0 %

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SAS Group – Capacity. trafic, passenger load factors and number of passengers per route and
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SAS GROUP TOTAL SCHEDULED	June 11	June 10	CHANGE	Jan-June 11	Jan-June 10	CHANGE
ASK (Mill.)	3 286	3 179	+3,4%	18 376	16720	+9,9%
RPK (Mill.)	2 648	2 533	+4,6%	13 149	12 083	+8,8%
Passenger load factor	80,6%	79,7%	+0,9 p u	71,6%	72,3%	-0,7 p u
Total no. of passengers (000)	2,551	2,431	+4,9%	13,490	12,016	+12,3%
INTERCONTINENTAL ROUTES	June 11	June 10	CHANGE	Jan-June 11	Jan-June 10	CHANGE
ASK (Mill.)	943	848	11,1%	5 165	4 644	+11,2%
RPK (Mill.)	842	795	5,9%	4 088	3 956	+3,3%
Passenger load factor	89,3%	93,7%	-4,5 p u	79,1%	85,2%	-6,0 p u
Total no. of passengers (000)	121	112	8,3%	587	558	+5,3%
EUROPEAN ROUTES	June 11	June 10	CHANGE	Jan-June 11	Jan-June 10	CHANGE
ASK (Mill.)	1 448	1 422	1,8%	7 883	7 174	9,9%
RPK (Mill.)	1 132	1 103	2,7%	5 447	4 970	9,6%
Passenger load factor	78,2%	77,5%	+0,7 p u	69,1%	69,3%	-0,2 p u
Total no. of passengers (000)	1 026	987	4,0%	5 128	4 611	11,2%
INTRA-SCANDINAVIAN ROUTES	June 11	June 10	CHANGE	Jan-June 11	Jan-June 10	CHANGE
ASK (Mill.)	239	234	2,0%	1 395	1 237	12,8%
RPK (Mill.)	177	172	3,2%	893	808	10,5%
Passenger load factor	74,2%	73,4%	+0,9 p u	64,0%	65,3%	-1,3 p u
Total no. of passengers (000)	350	338	3,5%	1 788	1 613	10,9%
DANISH DOMESTIC ROUTES	June 11	June 10	CHANGE	Jan-June 11	Jan-June 10	CHANGE
ASK (Mill.)	15	17	-6,6%	94	104	-8,9%
RPK (Mill.)	11	12	-11,6%	64	70	-8,2%
Passenger load factor	71,4%	75,5%	-4,1 p u	67,6%	67,1%	+0,5 p u
Total no. of passengers (000)	52	61	-14,4%	304	337	-9,8%
NORWEGIAN DOMESTIC ROUTES	June 11	June 10	CHANGE	Jan-June 11	Jan-June 10	CHANGE
ASK (Mill.)	473	486	-2,8%	2 736		5,6%
RPK (Mill.)	365	331	10,1%	1 882		16,8%
Passenger load factor	77,2%	68,1%	+9,0 p u	68,8%	,	+6,6 p u
Total no. of passengers (000)	770	700	9,9%	4 186	3 595	16,4%
SWEDISH DOMESTIC ROUTES	June 11	June 10	CHANGE	Jan-June 11	Jan-June 10	CHANGE
ASK (Mill.)	169	171	-1,7%	1 102		13,6%
RPK (Mill.)	121	119	1,7%	775		16,2%
Passenger load factor	71,7%	69,4%	+2,4 p u	70,3%	68,8%	+1,6 p u
Total no. of passengers (000)	232	233	-0,6%	1496	1302	14,9%

**Punctuality (June 2011)** Within 15 minutes, 88.1% of Scandinavian Airlines' flights departed on time. The regularity was 98.9% in June 2011.

Internet bookings (May 2011) The proportion of Scandinavian Airlines' Internet bookings was 34.1% (38%) in May 2011.

SAS GROUP TOTAL						
CHARTER	June 11	June 10	Change	Jan-Jun 11	Jan-Jun 10	Change
ASK (Mill.)	405	455	-10,9%	1 778	1 856	-4,2%
RPK (Mill.)	358	398	-10,1%	1 533	1 593	-3,8%
Passenger load factor	88,3%	87,6%	+0,8 p u	86,2%	85,8%	+0,4 p u
Total no. of passengers (000)	141	152	-7,4%	517	548	-5,6%