



Press release 2011-10-12

OEM International establishes business in Hungary

OEM International establishes business in Hungary with the name OEM Automatic Kft. The company will work within trading with products for industrial automation and the product range consists of products from suppliers OEM cooperates with in other markets.

- Hungary is a natural step in our geographical business development in Central Eastern Europe. In this region OEM is already represented in Poland, the Czech Republic and Slovakia, says Jörgen Zahlin, Managing Director and CEO for OEM International.

The ambition is to achieve a strong position on the Hungarian market in a couple of years. The company will be up and running during the first quarter 2012.

This information is of the type that the company is obliged to publish in accordance with the Swedish Securities Market Act. The information was made public on 12th October 2011 at 15.00 CET.

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OEM International AB (publ)

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OEM International, with its head office in Tranås, Sweden, comprises 22 operational units in 14 countries. The group trades in industrial components and systems for industrial automation. In simple terms, OEM acts as an alternative for manufacturers to selling through their own companies. Visit our website – www.oem.se