

MLMLegal.com Announces MLM Video Training

The Most Trusted MLM Attorney, Jeffrey Babener, Has Compiled Over 40 MLM, Direct Selling, Network Marketing, Educational Videos.

The Direct Selling industry, also referred to as MLM (Multilevel Marketing) and Network Marketing, has had its legal challenges, including accusations of pyramiding, but it seems to have emerged as a significant distribution channel for consumer goods and services, boasting U.S. sales exceeding \$30 billion, global sales exceeding \$100 billion, along with numerous global multi-billion dollar companies traded on the NYSE. Notable Attorney, Jeffrey Babener, has compiled over 40 videos that answer common questions, introduce newcomers to the industry, educate distributors, and teach executives about starting a network marketing company.

The MLM Video Education Topics Include:

The MLM Startup Conference in Las Vegas Video Advert

Understanding the Basics in Order to Succeed In Direct Selling
Recruiting Advice from an Industry Expert
How to Tell if a Company is a Pyramid or a Legitimate MLM

Profile of a Leading MLM Law Firm - Babener & Associates
In Order to Achieve Success in MLM, One Must Have Passion, Patience, Persistence
Raise Capital in Order to Recruit Key Distributors
Creating Clear Agreements Between Company Owners
Role of Compensation Plan in a Successful Direct Selling Company
MLM Startup Conference - A Must for Executives of Startup and Existing MLM Companies
Choosing the Right Product for Your MLM Company
You Must Possess or Buy MLM Experience
Choosing the Right MLM Software and Technology for your Direct Selling Business
The Legal Issues of Starting and Running an MLM Company
MLM Startup Tips, Educational Resources, Answers to Network Marketing Questions
Learn What is Needed to Recruit Top-Selling Distributors
How Important is Your Company Name? Learn about Trademarking Your Company Name

An Introduction to Direct Selling and the Basics of MLM
The Major Players - Successful MLM Companies
The Legal Issues of Starting and Running a Direct Selling Company
Success Stories in the MLM, Direct Selling, Network Marketing Industry
Technology's Impact on the Direct Selling Industry: The History of Technology
Not all Direct Selling Companies are Pyramid Schemes
Debunking Direct Selling Industry Myths
The Internet's Effect on Direct Selling and the Future of MLM

Is the Compensation Plan the Driving Force of Success?
What are the Top Two Reasons why MLM Companies Fail?
How Important Is Recruiting to MLM Company Success?
What is Importance of Merchant Account/Payment Solutions Processing?
Who are the first key Hires for a MLM Company?
Do We Start Local or Go National Immediately?
What is the Driving Force of Success for a MLM Company?
Why Do Distributors join MLM Companies?
Why Do Distributors stay with MLM Companies?
Has Corporate America Discovered the MLM?
What is MLM History with the Government?
Should an MLM Company go International immediately?
Is the MLM Industry "for real" in the Business World?
What is the role of an Experienced MLM Legal Counsel?
Is a MLM Lawyer a Typical Lawyer?
What is the Relationship between MLM and the FDA?
What is the Relationship between MLM and the FTC?
What is the Direction of State Regulation of MLM?
What are the Central Tax Issues for MLM?
Is it Proper to pay Commissions on Sales Tools and Training?
Do Different Compensation Plans and Products Receive Different Legal Regulation?
How Does a Business Lawyer become a MLM Lawyer?

Visit <http://www.mlmlegal.com> to watch the videos for free.

Attorney Jeffrey Babener hosts the MLM Startup Conference February 23rd and 24th, 2012 in Las Vegas. View the MLM Conference Advert at: <http://www.mlmattorney.com/Videos.html> or the video invitation at: <http://www.mlmlegal.com/videos2.html>.

Presented by one of the most trusted individuals in direct selling and MLM, Jeffrey Babener of www.mlmlegal.com.

About Attorney Jeffrey Babener: Conference Host and Chairman, Editor of www.mlmlegal.com, as well as the leading direct selling attorney in the United States - With over 25 years of experience as a direct selling attorney, Jeffrey Babener has advised leading companies in the MLM/Direct Selling Industry, such as Avon, NuSkin, Nikken, Melaluca, Usana, Arbonne, Excel Telecom, Shaklee, Discovery Toys, ACN, etc. He's

been published in national magazines such as *Money, Inc.*, *Atlantic Monthly*, *Entrepreneur* magazine, *Success* magazine, and *Money Maker's Monthly*, among countless others. He's authored several books, including his most popular *Network Marketing: What you should know*. He's also made a sincerely positive impact on the direct selling industry by fighting for the legality of the industry and improving the image of direct selling.

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<http://www.mlmllegal.com>

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