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## News Release

**Contact:**

Jesper Christensen

Chief Marketing Officer

Phone: +1 (949) 885-2496

E-mail: [jesper.christensen@telelogic.com](mailto:jesper.christensen@telelogic.com)

**Contact:**

Catharina Paulcén

SVP Corporate Communications

Phone: +46 40 174730

E-mail: [catharina.paulcen@telelogic.com](mailto:catharina.paulcen@telelogic.com)

# Telelogic Makes Most Influential Application Development Company Top 10 for Third Consecutive Year

*- Computer Business Review believes Telelogic is “a company to watch” after Acquisitions of Focal Point and Popkin -*

**MALMÖ, Sweden and IRVINE, California – July 20, 2005** – Telelogic, the leading global provider of software solutions that align advanced systems and software development with business objectives, today announced that *Computer Business Review (CBR)* has ranked Telelogic in the top ten most influential companies in application development for 2005. This is the third consecutive year that Telelogic has made the top ten.

The *CBR* research report praises Telelogic as a company that “came on strongly over the course of the last year in the area of integrated modeling, requirements management and testing.” *CBR* also recognizes Telelogic’s “strong financials” and that “its influence is set to grow as it has just acquired Focal Point — web-based portfolio management — and Popkin (enterprise modelling). Perhaps a little later in joining the IT governance market than many of its competitors, Telelogic remains a company to watch as it fleshes out its portfolio.”

The report also supports and validates the benefits of Telelogic’s status as an independent, standalone company that remains a formidable competitor to companies such as Rational that have been bought out and merged into larger entities.

Last year, Telelogic ranked seventh in *CBR*’s 2004 top ten most influential companies in application development. This year, *CBR* has abandoned the numerical ranking in favor of an overall top-ten recognition of Telelogic and other leading industry counterparts such as IBM, Mercury Interactive, Microsoft, Oracle, and Sun Microsystems.

“This is the third year in a row that *Computer Business Review* has recognized Telelogic for our leadership and innovation in application development,” said Anders Lidbeck, president and CEO of Telelogic. “*CBR*’s confidence in Telelogic is a testament to our continuing commitment to deliver best-in-class application lifecycle tools to our customers.”



*Computer Business Review*, published in the UK, is an IT industry publication that covers industry trends, news, and personalities. It is read by senior executives such as CEOs, CIOs, IT Directors, Vice Presidents, investment bankers, and market analysts. The publication has 25,000 subscribers in the UK and Europe and attracts international readers through its web site, CBROnline.

For a limited time, complimentary copies of the Computer Business Review research report can be downloaded at: [www.telelogic.com/cbr05](http://www.telelogic.com/cbr05)

### **About Telelogic**

Telelogic® is a leading global provider of solutions for automating and supporting best practices across the enterprise – from powerful modeling of business processes and enterprise architectures to requirements-driven development of advanced systems and software. Telelogic's solutions enable organizations to align product, systems and software development lifecycles with business objectives and customer needs to dramatically improve quality and predictability, while significantly reducing time-to-market and overall costs.

To better enable our customers' drive towards an automated lifecycle process, Telelogic supports an open architecture and use of standardized languages. As an industry leader and technology visionary, Telelogic is actively involved in shaping the future of advanced systems and software development by participating in industry organizations such as INCOSE, OMG, BPMI.org, The Open Group, Eclipse, ETSI, ITU-T, and the TeleManagement Forum.

Headquartered in Malmö, Sweden with U.S. headquarters in Irvine, California, Telelogic has operations in 18 countries worldwide. Customers include Airbus, Alcatel, BAE SYSTEMS, BMW, Boeing, DaimlerChrysler, Deutsche Bank, Ericsson, General Electric, General Motors, Lockheed Martin, Motorola, NEC, Philips, Samsung, Siemens, Sprint, Thales and Vodafone.

For more information, please visit [www.telelogic.com](http://www.telelogic.com)

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