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Axis Expands Presence in Education Market

Axis Communications, the global leader in the network video market, announced today that Spotsylvania County Schools in Fredericksburg, Virginia, USA has installed Axis network cameras in half of 30 of its school facilities. Axis' partner, LenSec LLC, has already installed more than 300 network cameras, with a total of 500 cameras in all 30 schools scheduled to be in place and operational by August.

Spotsylvania chose a network-based security and surveillance system in order to proactively combat violence and vandalism on school grounds. The cameras are installed in public areas, such as entryways, hallways and parking lots. The district also uses cameras in cafeteria lines to prevent the loss of food and supplies. The Internet Protocol (IP)-based system enables authorized Spotsylvania employees to monitor schools district-wide via any Internet-connected computer and to easily share live or recorded video with local law enforcement officials.

"We wanted a security system that we could access and manage from anywhere across the entire district, not just from a single location," says Dr. Donald Alvey, Director of Secondary Education for Spotsylvania County Schools. "Creating a network-based security and surveillance system was the best way for us to coordinate our efforts across all schools and with local law enforcement."

Spotsylvania chose a network video system because it provides better image quality than an analog system and allows for more flexible installation by eliminating the need for coaxial cabling. It also reduces installation costs by utilizing Power over Ethernet, which enables network cameras to be powered from an Ethernet switch instead of power cabling. The school district is also able to easily scale and upgrade the system as new buildings are added or more cameras are needed. In addition, network video systems do not require a dedicated monitoring system. Network video systems deliver full-motion video (30 frames per second) via a computer network, and make use of standard IT equipment such as switches and servers.

"This installation continues the consistent migration trend for many US school districts towards Network video systems as the default surveillance technology" says Ray Maurtsson, CEO of Axis Communications. "There is an evident performance enhancement and cost-savings benefit derived from the physical security and information technology convergence, resulting in the Education market rapidly switching from analog to digital and Network based systems"

Axis network cameras and video servers connect directly to IP-based networks and contain built-in Web servers and operating systems that enable the transmission of real-time images over the Internet. The K12M(TM) software, which LenSec designed for K-12 school environments, manages these live and archived images with a single solution, regardless of where the school is located.

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About Axis

Axis increases the value of network solutions. The company is an innovative market leader in network video and print servers. Axis' products and solutions are focused on applications such as security, surveillance, remote monitoring and document management. The products are based on in-house developed chip technology, which is also sold to third parties.

Axis was founded in 1984 and is listed on the O-list (Attract 40) of Stockholmsbörsen (XSSE: AXIS). Axis operates globally with offices in 16 countries and in cooperation with distributors, system integrators and OEM partners in 70 countries. Markets outside Sweden account for more than 95% of sales. Information about Axis can be found at www.axis.com.

About LenSec LLC

LenSec provides Enterprise-Wide Video Surveillance solutions to Federal, State, Local and Education clients that allow more effective remote management of facilities and enable instant, real-time collaboration with third-party agencies during an incident.

LenSec's Video Surveillance solutions allow any authorized user to access any camera at any facility from any computer over the LAN/WAN using only a standard internet browser. A single enterprise logon provides access to the live view of any camera within two mouse clicks and camera locations are easily identified on a graphical floor plan of the facility. LenSec's Video Surveillance solution is able to integrate with most other enterprise security and facilities systems.

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