

Press Release

October 3, 2007

TELIASONERA ADDS TO THE eXperience

The eXperience, one of Norway's largest gaming events has chosen TeliaSonera and NextGenTel to provide the connectivity for the event which is expecting 10,000 visitors. Most of who will play CounterStrike and Quake against each other for share of the 80,000 NOK (£7,000 /10,000 Euros) prize money.

With 2,000 gamers expected to participate, a solid internet connection that is not going to time out at the crucial moment is essential to the success of this event. The organisers of The eXperience, The Hardware Network, have decided to use TeliaSonera, one of European leading Telecoms Carriers and NextGenTel to handle the connectivity.

TeliaSonera International Carrier is quickly establishing itself as the leading European Telecoms carrier and its profile within the gaming community is also rising rapidly. TeliaSonera will be listed as an official sponsor of the event.

Commenting on TeliaSonera's involvement in the eXperience Anna Mossberg, Vice President Product Management and Marketing, TeliaSonera International Carrier. said "The acid test for the stability and speed of any telecoms network is how it feels for the end user. TeliaSonera is extremely active in the online gaming sector and we are well aware how crucial the speed and stability of internet connectivity is to the overall gaming experience. We enjoy being involved with events like The eXperience because it is the ultimate test for any provider. It is a challenge we rise to on a regular basis and we are confident of delivering a technically perfect online gaming service whenever we are required to do so."

Responding on behalf of the Hardware Network, the organisers of The eXperience Espen Thomassen said "It would be a disaster at an event like this if we couldn't rely on the very best connectivity that is available. TeliaSonera are reliable, established and efficient and were an obvious choice to ensure that our event runs as smoothly as possible."

The event takes place October 4th-7th in Oslo, Norway.

**For further information journalists can contact:
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TeliaSonera is the leading telecommunications company in the Nordic and Baltic region, with strong positions within mobile communications in Eurasia, Turkey and Russia. At the end of 2006, TeliaSonera launched mobile services in Spain. We provide reliable, innovative and easy-to-use services for transferring and packaging voice, images, data, information, transactions and entertainment. In 2006, TeliaSonera's net sales amounted to SEK 91 billion, and at the end of March 2007 the total number of customers exceeded 100 million in 15 countries. The TeliaSonera share is listed on the Stockholm Stock Exchange and the Helsinki Stock Exchange, and the company is included in the Dow Jones Sustainability Index. Simplicity and service are important tools for us in creating profitable growth and value for our customers and shareholders. Read more at www.teliasonera.com.

About TeliaSonera International Carrier

TeliaSonera International Carrier is the leading European provider of quality, cross-border voice, IP and capacity services. We have a 20,000 km European network and 18,000 km fiber-based trans-American network. TeliaSonera International Carrier is a wholly owned subsidiary to the TeliaSonera Group. Please visit our website <http://www.teliasoneraic.com> for more information.

Forward-Looking Statements

Statements made in the press release relating to future status or circumstances, including future performance and other trend projections are forward-looking statements. By their nature, forward-looking statements involve risk and uncertainty because they relate to events and depend on circumstances that will occur in the future. There can be no assurance that actual results will not differ materially from those expressed or implied by these forward-looking statements due to many factors, many of which are outside the control of TeliaSonera.

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