

Press Release

June 27, 2008

Telia announces iPhone 3G pricing in Sweden

STOCKHOLM–June 27, 2008 – Telia today announced that it will offer Apple's highly anticipated iPhone 3G from as little as one SEK and with three new subscriptions when it goes on sale in all of Telia's 84 stores in Sweden on July 11.

"We have seen a huge interest around iPhone 3G in Sweden and in order to match different customer needs of voice, SMS and mobile data, we will offer three different subscriptions all including free use of Telia's WLAN hotspots," says Håkan Dahlström, Head of Mobility Services at TeliaSonera in Sweden. "With iPhone 3G, and the speed and mobility of Telia's mobile network, customers will enjoy using iPhone 3G to browse the web, read emails and more."

Apple's iPhone 3G combines all the revolutionary features of iPhone with 3G networking that is twice as fast* as the first generation iPhone, built-in GPS for expanded location based mobile services, and iPhone 2.0 software which includes support for Microsoft Exchange ActiveSync and runs the hundreds of third party applications already built with the recently released iPhone SDK.

Telia will offer three subscriptions with iPhone 3G. All three subscriptions will include substantial mobile and voice minutes as well as free use of Telia's over 1,800 WLAN hotspots.

	Telia Mobil iMini**	Telia Mobil iMidi**	Telia Mobil iMaxi**
Monthly fee	299 SEK	489 SEK	859 SEK
Voice	100 minutes	250 minutes	1,000 minutes
SMS	100 SMS	250 SMS	1,000 SMS
Mobile data***	100 MB	250 MB	1,000 MB
WLAN	Free of charge	Free of charge	Free of charge
iPhone 3G 8 GB, 24 months binding time	1,695 SEK	995 SEK	1 SEK
iPhone 3G 16 GB, 24 months binding time	2,495 SEK	1,795 SEK	795 SEK
iPhone 3G 8 GB, 18 months binding time	2,495 SEK	1,895 SEK	1,395 SEK
iPhone 3G 16 GB, 18 months binding time	3,295 SEK	2,695 SEK	2,195 SEK

* Based on 3G and EDGE testing. Actual speeds vary by site conditions.

** No entry fees for new Telia subscriptions until August 22, 2008. All pricing including VAT. More detailed information will also be available on www.telia.se/iphone

*** Telia's daily cap of 9 SEK for mobile surf is also offered to all customers.

Facts about Telia's mobile network

Telia's mobile telephony network has been awarded the best network in Sweden for several consecutive years. The company also provides high speed access to the Internet with the best network coverage in Sweden. Telia's EDGE-network covers approximately 90% of Sweden while the HSPA network is available for almost 6 million inhabitants in Sweden. Telia's customers also have access to over 1,800 WLAN-hotspots in Sweden.

**For further information journalists can contact:
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TeliaSonera provides telecommunication services in the Nordic and Baltic countries, in Spain and the emerging markets of Eurasia, including Russia and Turkey. We are the leading European provider of quality cross-border voice, IP and capacity services, provided through our wholly-owned international carrier network. In 2007, TeliaSonera's net sales amounted to SEK 96 billion, and at the end of December 2007 the total number of subscriptions exceeded 114 million in 18 countries. The TeliaSonera share is listed on the Stockholm Stock Exchange and the Helsinki Stock Exchange, and the company is included in the Dow Jones Sustainability Index. Simplicity and service are important tools for us in creating profitable growth and value for our customers and shareholders. Read more at www.teliasonera.com