



Gadu-Gadu Launches New Version of Instant Messenger, With Excellent Voice Powered by GIPS

Global IP Solutions VoIP (Voice over IP) technology will be available in latest versions of Gadu-Gadu Instant Messenger, starting with the beta Gadu-Gadu version (also referred to as Nowe Gadu-Gadu)

SAN FRANCISCO, October 23, 2008 – [Global IP Solutions](#) (Oslo Børs: GIPS), the leading provider of IP multimedia processing, announced that Gadu-Gadu SA has launched a new beta version of its Instant Messenger application powered by Global IP Solutions' voice processing technology. Gadu-Gadu is the most popular IM application in Poland, reaching more than 6 million customers. www.gadu-gadu.pl

"After thorough testing, we are confident that Gadu-Gadu has chosen the best VoIP processing capabilities for Gadu-Gadu IM, and we're excited to bring this excellent quality to our customers worldwide," said Krzysztof Szalwa, a member of Gadu-Gadu's Management Board. "Gadu-Gadu IM development strategy puts great emphasis on VOIP, which is why we see enormous potential for these services. Gadu-Gadu will allow millions of users to enjoy making not only "affordable" but also excellent quality calls from their PCs and their mobile phones."

With GIPS VoiceEngine's unique capabilities, such as automated adjustments for echo, noise suppression and bandwidth constraints, Gadu-Gadu users will realize improvements in voice quality and overall user experience.

"With Global IP Solutions voice technology powering Gadu-Gadu's Instant Messenger, users will recognize significantly higher quality and reliability of call services provided by Gadu-Gadu," said Joyce Kim, Global IP Solutions' Chief Marketing Officer. "We're excited to be working with the most popular Instant Messenger provider in Poland, and we look forward to working closely with Gadu-Gadu as they enter the global marketplace with differentiated Instant Messenger capabilities."

About Gadu-Gadu S.A.

Gadu-Gadu S.A. operates in fast-growing Internet, media and telecommunication markets. Gadu-Gadu is a producer of popular instant messenger Gadu-Gadu – over 6 millions of Internet users have their own GG number and the messenger became a standard form of communications among friends, family and colleagues, also in business. Gadu-Gadu S.A. produces such web services as: social portal MojaGeneracja.pl, radio over IP – Gadu Radio, VoIP services – Gadu naGłos, discussion forums – Fora.pl, twitter-style microblogging service – Blip.pl and many others. GG Team consists of more than 150 specialists – programmers, marketing specialists and managers. Brand Gadu-Gadu is one of the most popular and well-known IT brand in Poland. Nowadays Gadu-Gadu goes abroad – Ukraine and next regions in Eastern Europe. Gadu-Gadu S.A. is a part of the global media company Naspers Ltd. Website: www.gadu-gadu.pl

About Global IP Solutions

Global IP Solutions (Oslo Børs: GIPS) provides best-in-class voice and video processing in IP communications. GIPS enables its customers to deliver unmatched quality, with a faster time-to-market and with less risk than alternative solutions. GIPS serves application developers, wired and wireless service providers and network and telecommunications equipment vendors. Its customer list includes Nortel, Oracle, Samsung, WebEx, Yahoo!, AOL and other key players in the voice and video over IP market. The company is headquartered in San Francisco with offices in Stockholm, Boston and Hong Kong. More information at www.gipscorp.com

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