

Press Release

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Millions of songs for millions of customers

TeliaSonera becomes even more synonymous with music with the launch of its "All-you-can-eat-music" service, which will be offered to more than 13.3 million mobile customers in six countries. Telia in Sweden will be the first to release the service.

TeliaSonera continues to invest in music services via its music player, Telia Music Player. Just in time for Christmas, Telia is offering its mobile and PC users a subscription to Telia Musik, which provides access to millions of songs. Subscribers will be able to download as many songs as they want, whenever they want, wherever they want, by artists from all of the largest record labels – EMI, Universal, Warner and several independent labels as e.g. Bonnier Amigo and Orchard.

"With a Telia Musik subscription, we are taking yet one more step towards giving our customers access to what is basically unlimited music," says Indra Åsander, Head of Product Management for mobile services at TeliaSonera.

To start the service, all customers need to do is text the word "music" to 4466. In addition to downloading songs, it is also possible to create own playlists on Telia Music Player.

Telia's customers are offered three months of music totally free, after which they pay SEK 99/month for unlimited access, regardless of whether the music is downloaded to a mobile phone or computer. Data traffic for mobile music downloads in Sweden is included in the monthly fee.

The new service will soon be launched in other TeliaSonera markets, including Norway, Finland, Denmark, Estonia and Lithuania.

**For further information, journalists can contact:
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TeliaSonera provides telecommunication services in the Nordic and Baltic countries, Spain and the emerging markets of Eurasia, including Russia and Turkey. We are the European supplier of quality cross-border voice, IP and capacity services, provided through our wholly-owned international carrier network. In 2007, TeliaSonera's net sales amounted to SEK 96 billion, and at the end of December 2007 the total number of subscriptions exceeded 114 million in 18 countries. The TeliaSonera share is listed on the Stockholm Stock Exchange and the Helsinki Stock Exchange. Simplicity and service are important tools for us in creating profitable growth and value for our customers and shareholders. Read more at www.teliasonera.com