



P R E S S R E L E A S E

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Education company within telecom gives away a virtual seminar to clients

APIS, an education company within telecom and mobile Internet, gives away a twelve-hour virtual seminar to its clients as a Holiday greeting this year. At the same time APIS gives its clients the possibility to donate money to charity via the seminar website.

- Knowledge is the most precious gift you can receive. This is why we are giving slightly more than 8000 clients this seminar, says Susanne de Verdier, Marketing Director at APIS. Moreover we unite several good causes at the same time, we give away education and offer an opportunity to donate money to charity by a simple click of the mouse.

The seminar consists of a twelve-hour long streaming video where several people lecture on telecom and mobile Internet issues. The receiver, who in this case are technicians and developers at operators together with staff at system suppliers and telecom consultancy companies, can choose who he wants to listen to and for how long. When entering the seminar website, the participant also has an opportunity to donate money in an easy way to SOS Children's Villages or the Salvation Army, by giving his or her credit card number and desired amount in Euro.

To take part of the interactive seminar, go to: <http://www.apis.se/seasonalgift>

For further information, please contact:

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www.apis.se

APIS in brief

APIS is an international competence company in mobile telecoms and the mobile Internet. APIS carries out supplier-independent training projects in all parts of the world. Clients are mobile telecoms operators, systems suppliers and consultancy firms with technically qualified personnel. APIS offers a wide range of courses, ranging from in-depth technical courses covering several days in such fields as GSM, GPRS and UMTS to seminars on topical subjects such as Core, IP and 3G services.

Personnel from more than 300 mobile telecoms operators, suppliers and consultancy firms all over the world have so far participated in APIS courses and seminars. Since the start in 1994, the business has grown by more than 100 percent per annum. The greatest growth is currently taking place on the European and American markets.

APIS currently has some 60 employees in three countries and expects to increase its turnover by 100 percent in 2000. The company anticipates rapid growth in the next few years, and has plans to open several new locations in Europe and the USA.

The company is owned today primarily by its founders, its management and its personnel, as well as by investors such as Catella Holding, SEB Fonder and Grimaldi Industri.