

Press release

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Over 100,000 robotic mowers sold

The market for domestic robots is accelerating. This August, Husqvarna Automower®, the world's first robotic lawn mower, counts 100,000 units sold since 1995.

"Reaching the level of 100,000 Husqvarna Automower® units sold is a milestone for innovative gardening equipment and truly user-friendly domestic robots," says Magnus Yngen, President and CEO of Husqvarna Group.

Automower®, now sold in 30 countries, is a fully automatic and silent robotic lawn mower for homeowners and hotels. Without emissions, day or night, rain or shine, it fertilizes and cuts the lawn to perfection, all by itself. Designed and developed in Sweden since 1995, Automower® meets the changing demands of customers who want to minimize their impact on the environment, but still want to enjoy a professional looking garden and have time for other activities.

Automower® manages lawns up to 6000m². The programmable mower is battery driven and recharges itself through solar cell panels or an electrically powered charging station. With an almost invisible wire staked into the ground, the mower stays within a pre-determined area and mows the lawn to perfection throughout the entire season.

Images are available on www.husqvarna.com/press "image bank"

For more information, please contact:

- Husqvarna Press Hotline, at +46 8 738 70 80 or press@husqvarna.se

Husqvarna is the world's largest producer of lawn mowers, chainsaws and portable petrol-powered garden equipment such as trimmers and blowers. The Group is also a world leader in diamond tools and cutting equipment for the construction and stone industries. Net sales in 2008 were SEK 32.3 billion and the average number of employees was 15,700