

## **AutoMaster Oy buys TietoEnator Bilssystem**

**The Finnish software company AutoMaster Oy has acquired TietoEnator Bilssystem AB from TietoEnator. TietoEnator Bilssystem AB has 20 employees and is one of Sweden's leading total suppliers of business systems to the car trade. The company has a turnover of ca SEK 23 million and has, among others, the Saab Opel distributors as its primary market.**

AutoMaster Oy focuses on the development, marketing and sales of the software product AutoMaster. The company has 45 employees and a turnover of SEK 54 million.

The future operations will be concentrated on the AutoMaster product that is a Windows-based business system for the car trade. The AutoMaster-system is established in more than 300 facilities and in over ten countries where Finland, Sweden and the Baltic States will constitute the basis for the internal organization.

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With a staff of 10,000 and annual net sales of 1.2 billion euros, **TietoEnator** is a leading supplier of high value-added IT services in Europe. TietoEnator provides consulting, systems development and integration, operation and support, product development services for customers, and software services. The Group has in-depth knowledge of its customers' businesses in areas such as telecommunications, banking and finance, the public sector and the forest industry.

[www.tietoenator.com](http://www.tietoenator.com)

**AutoMaster Oy** is a company that has recently been started by ICL Invia Oy and Elbit Oy with the aim of concentrating powerfully on the car industry from a Pan-European perspective. The operations are based in Helsinki (marketing, sales, project management) and in Uleåborg (development, helpdesk, support). The car industry system AutoMaster™ is probably the most modern and most flexible system on the market and supports distributors as well as car importers in their business processes. AutoMaster OY has 45 employees and is estimated to have a turnover of SEK 54 million.

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