

Time Warner selects Ericsson cable modems

Ericsson today announced that Time Warner Cable has selected Ericsson as one of their top suppliers for cable modems in 2001. Time Warner Cable will deploy the Ericsson PipeRiderTM HM200c cable modem to their customers nationwide.

The Ericsson PipeRider HM200c cable modem utilizes the vast potential of cable television for handling Internet and multimedia data. The HM200c is unique in featuring PipeLockTM technology, which enables consumers to suspend communications simply at the press of a button. This ensures total security for the user when the computer is not in use, and is not found on any other cable modem currently on the market. The HM200c also offers USB connectivity to the PC, in addition to standard Ethernet connections.

"We are encouraged that our major order has come from one of the US's largest cable providers," said Björn Krylander, Vice President and General Manager, Ericsson Home Communications. "Time Warner recognizes that Ericsson has the vision for the future of home networking and has made a major commitment to bring the PipeRider cable modem to families throughout the country."

"PipeRider cable modems offer our customers fast service, top security, quick installation, and the overall reliability that customers have come to expect from Ericsson products," said Marty Wilson, Vice President of Sales and Marketing, Ericsson Home Communications, the Americas. "With this partnership, the PipeRider is well on its way to being one of America's top gateways to the broadband Internet."

Ericsson is the leading communications supplier, combining innovation in mobility and Internet in creating the new era of mobile Internet. Ericsson provides total solutions covering everything from systems and applications to mobile phones and other communications tools. With more than 100,000 employees in 140 countries, Ericsson simplifies communications for customers all over the world.

Read more at http://www.ericsson.com/pressroom

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To learn more about Ericsson's PipeRider please visit: http://www.ericsson.com/hip/piperider