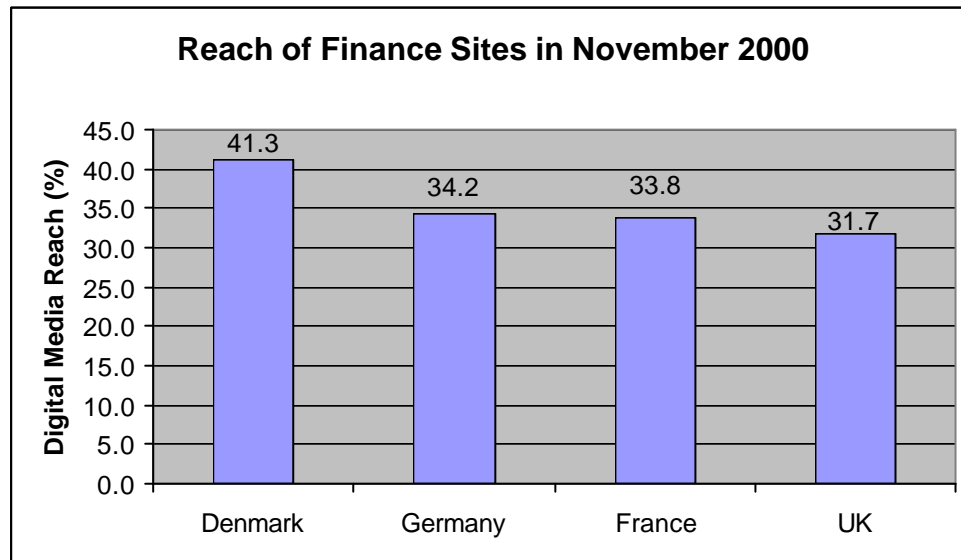


Europeans Confident in Using the Internet for Online Banking

More than one third of Europeans visited business and finance sites from home in November 2000, especially sites of traditional and online banks, according to latest figures from Internet research company MMXI.

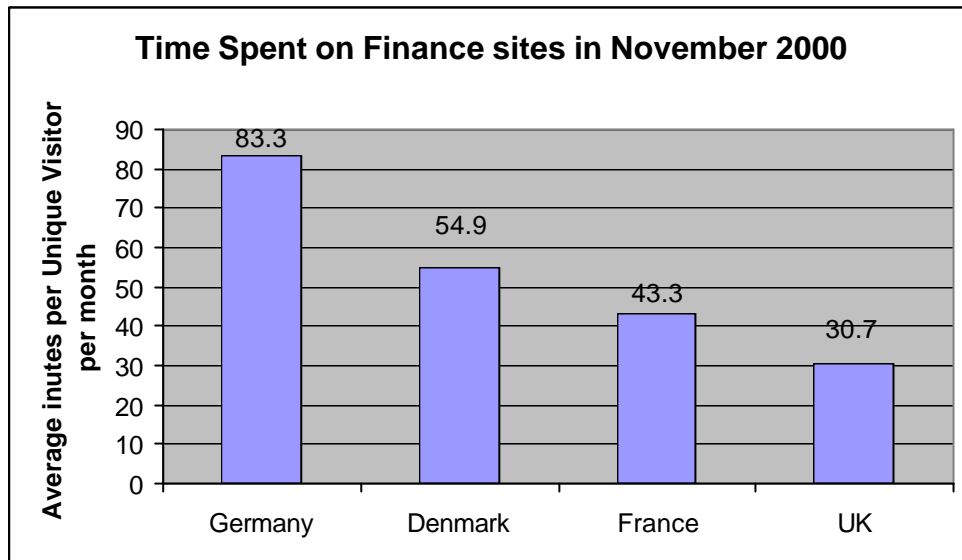
Europeans use the Internet to find financial advice, online share trading, insurances and online banking. In Denmark 41.3% of the Internet population, visited Finance sites during November 2000. This is the highest proportion of people visiting these sites from home during November. In Germany, France and the UK the reach of finance sites was 34.2%, 33.8% and 31.7%.



Source: MMXI at home panels in Denmark, Germany, France and the UK, November 2000.

In Denmark five of the eight finance sites showing up in the MMXI report in November are banks. Traditional banks are in top; Danskebank.dk had 225 000 Unique Visitors and Bgbank.dk had 118 000 Unique Visitors during the month. Four of the top ten finance sites in Germany are those of stockbrokers but the websites of two traditional banks, Deutschebank24.de and Postbank.de, achieved positions four and five. In France banks are popular destinations, too. Six banks made it into the top ten finance sites, together with sites offering insurance and/or financial information. In the UK the ten most popular finance sites are those of banks, including mainly traditional ones, such as Barclays, Lloyds TSB, Abbey National, Natwest and Nationwide. Sites in the Banking and Finance category attract users for a longer time than other categories such as Entertainment, Retail or News/Information in Europe. The heaviest users in time spent

in Europe are the Germans with 83.3 average minutes per Unique Visitor (almost one and a half hours), followed by the Danes who spent about one hour (54.9 average minutes per Unique Visitors) on finance sites in November 2000.



Source: MMXI at home panels in Germany, Denmark, France and the UK , November 2000.

The MMXI at home and at work panels in Sweden show that finance sites are also frequently accessed from work. In November 2000, 59.1% of the Internet population at home and at work visited finance sites in Sweden. Five of the sites were banks. On average each Unique Visitor spent 61.9 minutes on these sites.

"The popularity of finance sites and online banking shows that Europeans acknowledge the practical and time saving benefits of the Internet. Most banks recognise that they can offer additional value by giving their customers access to their accounts via the Internet", said Arielle Dinard, President of MMXI.

**Top Business/Finance websites in the UK, France, Germany, Sweden and
Denmark in November 2000**

Top 10 Business/Finance Sites, UK

MMXI UK, at home panel			Nov 2000
			Unique Visitors (000) Digital Media Reach %
Total Digital Media			12,516 100.0
Rank	Total Business/Finance		
1	EGG.com	746	6.0
2	Lloydstsb.com	695	5.6
3	Barclays.co.uk	591	4.7
4	Nationwide.co.uk	329	2.6
5	Natwest.com	276	2.2
6	Abbeynational.co.uk	264	2.1
7	Nwob.co.uk	248	2.0
8	Firstdirect.com	219	1.8
9	Barclaycard.co.uk	195	1.6
10	Smile.co.uk	179	1.4

Top 10 Business/Finance Sites, France

MMXI France, at home panel			Nov 2000
			Unique Visitors (000) Digital Media Reach%
Total Digital Media			6,334 100.0
Rank	Business/Finance		
1	Boursorama.com	526	8.3
2	Credit-agricole.fr	289	4.6
3	Assurland.com	206	3.2
4	Lesechos.fr	205	3.2
5	Socgen.com	204	3.2
6	Creditmutuel.fr	201	3.2
7	Creditlyonnais.fr	175	2.8
8	Caisse-epargne.fr	159	2.5
9	BNP.fr	135	2.1
10	Squarefinance.com	135	2.1

Top 10 Business/Finance Sites, Germany

MMXI Germany, at home panel			Nov 2000
			Unique Visitors (000) Digital Media Reach%
Total Digital Media			11,614 100.0
Rank	Total Business/Finance		
1	Consors.de	696	6.0
2	Teledata.de	660	5.7
3	Comdirect.de	647	5.6
4	Deutschebank24.de	412	3.5
5	Postbank.de	349	3.0
6	Diraba.de	317	2.7
7	Easytrade.de	245	2.1
8	Wallstreet-online.de	239	2.1
9	Onvista.de	226	1.9
10	Popupmoney.com	213	1.8

Top Business/Finance Sites, Denmark

MMXI Denmark, at home panel			Nov 2000
			Unique Visitors (000) Digital Media Reach %
Total Digital Media			1,949 100.0
Rank	Business/Finance		
1	Danskebank.dk	225	11.5
2	Bgbank.dk	118	6.1
3	Forskud.dk	109	5.6
4	Borsen.dk	103	5.3
5	Basisbank.dk	82	4.2
6	Unibank.dk	68	3.5
7	XCSE.dk	62	3.2
8	Jyskebank.dk	60	3.1

Top 10 Business/Finance Sites, Sweden

MMXI		Nov, 2000	
Sweden, at home and at work panel		Unique Visitors (000)	Web Universe Reach%
Total Web Universe		4,057	100.0
Rank	Business/Finance		
1	Foreningssparbanken.se	745	18.4
2	Sebank.se	410	10.1
3	Posten.se	395	9.7
4	NB.se	382	9.4
5	DI.se	361	8.9
6	Handelsbanken.se	308	7.6
7	PPM.nu	243	6.0
8	Skandiabanken.se	157	3.9
9	Privataaffarer.se	138	3.4
10	Amfpension.se	123	3.0

Top Ten Websites in the UK, France, Germany, Sweden and Denmark in November 2000.

The latest top Ten for all countries in which MMXI reports can be found on our website at www.mmx.com.

Please source all data to MMXI

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MMXI, definitions used in this press release

Unique Visitors: The number of different individuals that access the content of a specific site or online services, counted only once, even if they visit the same site more than once.

Reach %: The percentage of individuals that accessed the content of a specific site from among the total number of individuals using the web or online services during the month.

Top Ten Domains are based on unduplicated audience reach, also known as unique visitors. The top 10 domains are from MMXI Europe B.V. at home panel samples.

Total Digital Media refers to the number of Internet and digital media users in each country visiting at least one site or online service in the 30-day measurement period.

The Web Universe includes all individuals resident in Sweden between the ages of 12-79 who have been connected to the Internet and visited the Web during the past month, whether from home or the workplace.

About MMXI

MMXI is an Internet audience measurement company, providing reliable data that are accurate locally and comparable globally, for the UK, France, Germany, Sweden and Denmark. Panels in Italy, Spain, Switzerland and Norway as well as elsewhere across the continent will follow. With our parent company Media Metrix Inc., we currently cover over 85% of Internet usage worldwide with panels in the US, Canada, Australia and Japan and Mexico. Our data is used by advertisers and marketers, media companies, agencies, e-commerce companies, consultants, financial institutions and investors who need to make important advertising planning, marketing, investment and strategic decisions. On 27th June 2000 Media Metrix Inc. and Jupiter Communications announced a global merger which will create the definitive global source for Internet measurement and analysis. The new company, to be named Jupiter Media Metrix, will be the first to combine proprietary data with authoritative market analysis, redefining the landscape of Internet research.