



PRESS RELEASE

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MTG RADIO RETAINS LEAD IN RADIO SWEEPS

For the ninth listener survey in a row, RIX FM has been rated Sweden's biggest commercial radio network.

For the eighth survey in a row, Power Hit Radio has been rated Stockholm's biggest commercial radio station.

The standings were confirmed today when Radioundersökningar AB (RUAB) announced the results of its audience survey.

RIX FM's nationwide coverage was 9.2%, for a listener audience of 116,000 (15-minute average).

Power Hit Radio's coverage in Stockholm was 10.6%, for a listener audience of 16,000.

The station still reaches more listeners than P3, Sweden's state-owned music station.

For additional information, visit www.mtg.se, send e-mail to info@sharedvalue.net, or contact:

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