



Press information

Malta, 17 September 2009

Disclosure of shareholder's interest

Berinor BV, a company owned by Peter Lindell, has on 17 September 2009 sold SDRs in Unibet Group plc. As a result of the disposal the number of voting rights held by Peter Lindell has fallen below 5 per cent of the total voting rights in Unibet Group plc. After the transaction Berinor BV holds 1,118,570 voting rights, corresponding to 3.96 per cent of the total voting rights in Unibet Group plc.

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About Unibet

Unibet was founded in 1997 and is an online gambling company listed on NASDAQ OMX Nordic Exchange in Stockholm. Unibet is one of the largest privately-owned gambling operators in the European market and provides services in 27 languages through www.unibet.com. Today, Unibet has more than 3.6 million customers in over 100 countries. Unibet is a member of the EGBA, European Gaming and Betting Association, RGA, Remote Gambling Association in the UK and is certified by G4, Global Gaming Guidance Group. In December 2007, Unibet acquired Maria Holdings, the largest online bingo operator in the Nordic market and in April 2008 Scandinavia's largest trotting community, Travnet.

More information about Unibet Group plc can be found on www.unibetgroupplc.com