

Press Release from AU-System
For immediate release

AU-SYSTEM EXPANDS IN GOTHENBURG THROUGH ACQUISITION OF SVENSKA TEKNIKBOLAGET

Stockholm, Sweden - January 16, 2001 - AU-System has acquired the Gothenburg based consulting firm Svenska Teknikbolaget AB with five employees. The acquisition, which is a step in AU-System's strategy to expand its telecom operations in the Gothenburg region, provides the company with access to an established customer base in the area. The acquisition enables AU-System to make time savings in the expansion and will also facilitate further recruitment to the Gothenburg office.

"Gothenburg has enormous growth potential in the telecom area," says Bert Olsson, Office Manager at AU-System in Gothenburg. "We will now continue to expand our telecom operations in Gothenburg and we anticipate to grow by around 30-40 per cent in 2001."

Svenska Teknikbolaget's list of customers already includes companies such as Rix Telecom AB, Bredbandsbolaget, Humany AB and the property company Poseidon. Svenska Teknikbolaget's operations will be incorporated into AU-System's Gothenburg office, which hereby will employ 35 people. AU-System has previously acquired C&C Consulting in Gothenburg in order to strengthen its expertise within strategic business and services development. The wholly owned subsidiary SandbergTrygg also has an office in Gothenburg with about 50 employees. SandbergTrygg is the leading Business-to-Business advertising agency in the Nordic countries.

AU-System acquires all shares in Svenska Teknikbolaget by cash.

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About AU-System

AU-System is a leading Mobile Internet consultancy. Through the subsidiary SandbergTrygg, the company also offers integrated services for marketing communications. Major clients include Ericsson, Telia, Scania, Nordea and Singapore Telecom. AU-System was established in 1974 and currently employs more than 975 staff in offices in Sweden, the U.K., Italy, the U.S., Thailand and Singapore. AU-System is listed on the O-List of the OM Stockholm Exchange, under the symbol AUS. For more information, please visit www.ausystem.com.