



EUROPOLITAN



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## Europolitan and HemEl to collaborate

**Europolitan and HemEl have reached a long-term agreement covering so-called service provisioning, whereby HemEl will buy capacity in Europolitan's GSM network and market and sell mobile telephony services to its customers.**

"This agreement further broadens the range of mobile telephony services in the market, giving customers greater freedom of choice and a larger selection," says Jon Risfelt, MD and CEO of Europolitan. "The agreement will generate new revenues and increase the return on investments we are making in infrastructure and systems."

HemEl is active in the private market and its customers include around 800,000 households, who will now have access to one of the world's best GSM networks offering an array of mobile services.

"Our aim is to offer customers a wide range of various home-related services," says Hans Åberg, at HemEl. "Mobile telephony fits in well with the range we are currently developing in our efforts to enable HemEl to offer much more than just electricity."

HemEl expects to start marketing mobile services in the first half of 2001.

HemEl will market Europolitan's mobile services under its own name and auspices via its own customer service and sales organisation.

*Europolitan AB is a Swedish GSM operator with a license to build a 3G mobile network. The company's head office is in Karlskrona, Sweden. Europolitan is a leader in the field of technically advanced services. The Europolitan Group comprises the stock market listed parent company Europolitan Holdings AB, as well as the subsidiaries Europolitan AB, Europolitan Stores AB, Ocom AB, Doberman AB and Mobile Relations AB. The Group has around 1,300 employees.*

*HemEl is a trademark for the Birka Energi Group and focuses on private customers. The Birka Energi Group is one of the largest power companies in the Nordic region and was founded in 1998 as the result of a merger between Stockholm Energi and Gullspång Kraft. Stockhoms Stadshus AB and Finnish Fortum abp each have a 50% holding in Birka Energi. For more information please visit [www.hemel.com](http://www.hemel.com).*

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