

Press Release

from FöreningsSparbanken

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Swedbank provides wireless banking via PDA

Swedbank customers can now use their Palm Pilot PDAs to log into the bank's WAP services through the Internet. Making this possible is a programme that can be downloaded from the bank via the Internet. This solution means that customers who lack WAP phones but do have GSM phones can access Swedbank's WAP services via their Palm Pilots. The programme that makes all this possible is a WAP browser developed by AU-System, a leading Mobile Internet consultancy.

"It's important to us to maintain a high level of service, which is why we're now providing our customers yet another means of accessing our bank services", says Håkan Nyberg, Manager of Swedbank's Bank via Internet. "With this solution adapted to the Palm Pilot personal digital assistant, even more people are going to be able to use the WAP services we offer."

Swedbank's collaboration with AU-System makes it the first Swedish bank able to offer an alternative to WAP phones for wireless access to Internet-based bank services. The customer uses the infrared port of an ordinary GSM mobile phone to connect the PDA to the Internet. AU-System is the first company to develop a WAP browser for the Palm Pilot, and AU-System's contract with Swedbank authorises the bank to distribute the programme freely to its customers for a year.

"We're a company that strives to remain at the leading edge of technology, while at the same time understanding what the customer wants. That's why it's particularly stimulating to us to be in on developing the mobile bank of tomorrow", says Magnus Lagerqvist, Market Area Manager, AU-System.

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