

Oracle Pressinfo

Come And Hear Larry Ellison's View Of The Future Of E-Business At Oracle AppsWorld, January 11-14, Paris

- Larry Ellison, Chairman and CEO of Oracle, will deliver the keynote speech at the first ever Oracle Applications World conference in Paris on 13th February 2001. Famous for predicting the demise of the PC and acknowledged as Bill Gates' biggest competitor, Larry will speak about the future of e-business, the role of application service providers, the evolution of B2B exchanges and how to manage tomorrow's customer. The conference itself offers over 120 breakout sessions hosted by Oracle, its partners and customers. Topics range from e-business strategy to product sessions on the E-Business Suite, Oracle's integrated suite of internet applications for customer relationship management, financials, procurement, HR, supply chain and everything in between. With Forrester Research asserting that "an all-integrated apps approach will always win over best-of-breed" and Oracle's European applications sales doubling in each of the last two quarters, there has never been a more exciting time to get to know the company that is shaping the e-business economy.

Cap Gemini Ernst & Young to Deliver Keynote Speech at Oracle AppsWorld, Paris

Pierre-Yves Cros, Global Leader B2B business unit, Cap Gemini Ernst & Young, will deliver a free keynote speech at Oracle Applications World Paris on Tuesday 13th February 2001. He will discuss the future of the B2B marketplace as more and more businesses are discovering the time and cost savings and collaboration opportunities offered by the marketplace model. Pierre-Yves Cros leads the recently created B2B Business Unit of the Cap Gemini Ernst & Young group across Europe and America. The Unit has already helped to create, build and operate over 50 Digital Exchanges, making CGEY ideally placed to discuss these trends and their impact on Europe

Hewlett-Packard's European Chief to Deliver Free Keynote Speech at Oracle AppsWorld Paris

Bernard de Valence, President and General Manager of Hewlett-Packard, Europe Middle East and Africa (EMEA) will deliver a keynote speech at Oracle Applications World Paris on Monday 12th February 2001. Bernard de Valence will discuss the new information age in relation to three vectors: e-services, where any process, problem or asset can be turned into a service and delivered over the Web; appliances, looking at connected information appliances, intuitive and personal; and always-on infrastructure, exploring the need for web infrastructure that is reliable, intelligent and available 24 hours a day. HP and Oracle have had a strategic partnership for over ten years and have over 10,000 joint customers. Most recently the two companies have joined forces on a new initiative to deliver industry-leading solutions to meet companies' Customer Relationship Management needs.

All keynote speeches are free to attend. For a registration fee, Oracle Applications World Paris also offers over 120 breakout sessions, including product sessions on the E-Business Suite, future directions for upcoming versions, vertical applications, support, education and partnerships.

Register at <http://www.oracle.com/appsworld/emea/registration/>

Where can I find out about Oracle AppsWorld Europe?
<http://www.oracle.com/appsworld/emea/index.html?content.html>

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