



Israel's Outsmart Relies on Global IP Solutions to Drive High-Quality Communication for Telecom Operators

OutSmart's Plug 'n Talk Device Transforms Any PC into a Mobile Phone; Now Deployed with the Philippine's Largest Wireless Provider

San Francisco & Tel Aviv — November 2, 2009 — [Global IP Solutions](#) (Oslo Børs: GIPS), the leading provider of IP multimedia processing solutions, today announced that Israel-based Outsmart, a leading provider of convergence solutions for telecom operators, is using GIPS VideoEngine inside its Plug 'n Talk™ softphone to ensure reliable high-quality voice and video.

Outsmart's Plug 'n Talk solution enables telecom operators to offer their subscribers a preloaded USB memory stick, which transforms any PC into a mobile phone. Smart Communications, Inc. (SMART), the Philippines' largest wireless operator currently offers their customers the Plug 'n Talk solution. It enables the eight million Filipinos working abroad to call any Philippine landline or mobile phone at local tariffs with the same user experience, phone number, services and billing.

"Global IP Solutions has set the standard for voice and video quality over the last decade and Outsmart is confident to offer telecom operators worldwide the best communication platform with GIPS technology as the basis of our voice quality," said Jacob Bros, CEO of Outsmart. "Outsmart offers telecom operators additional revenue streams with the Plug 'n Talk solution allowing their users to enjoy all the advantages of a mobile phone on a computer with services such as voice, video, SMS, MMS and access to voicemail."

GIPS' Chief Executive Officer, Emerick Woods, added "Outsmart offers a superior solution that transforms any computer with Internet access into a mobile phone. They deliver a simple device that brings added-value for customers and cumulative

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revenue opportunities and customer loyalty for telecom operators. With GIPS providing the underlying voice and video technology, Outsmart is guaranteed to offer the best quality attainable."

Global IP Solutions is the recognized leader in world class voice and video processing technology for IP networks allowing application developers, service providers and hardware manufacturers the ability to easily build complex voice and video processing technology into their solutions, without worrying about the effects of delay, jitter, packet loss, bandwidth constraints, background noise and echo.

About Outsmart

Founded in 2001, Outsmart is a leading mobile solutions provider of convergence technologies. The Company offers its flagship product, the Plug 'n Talk™ solution that allows mobile operators to reach out across national borders to tap into new user segments. Based on its Smart Convergence Platform, Outsmart enables operators to converge between mobile and VoIP. This ensures an opportunity to broaden their reach with new revenue generating services for both residential and business users. Visit us on www.outsmarttelecom.com.

About Global IP Solutions

Global IP Solutions (Oslo Børs: GIPS) provides best-in-class voice and video processing in IP communications. GIPS enables its customers to deliver unmatched quality, with a faster time-to-market and with less risk than alternative solutions. GIPS serves application developers, wired and wireless service providers and network and telecommunications equipment vendors. Its customer list includes CommuniGate, Nimbuzz, Nortel, KT Networks, Oracle, PCCW, Samsung, WebEx, Yahoo!, AOL and other key players in the voice and video over IP markets. The company is headquartered in San Francisco with offices in Stockholm, Boston and Hong Kong. For more information, visit www.gipscorp.com.

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