



PRESS RELEASE

4th November 2009

TECDOC MADE TO MEASURE

Tailor made parts system for multiple users

Europe's leading parts information data provider TecDoc has a broad range of complementary services that sit alongside its renowned and ultra-successful CATALOG electronic parts catalogue information system.

One of these services, which is aimed at CATALOG users with 40 users or more, is the WEB SHOP bespoke website design and build facility. WEB SHOP keeps all of the excellent operational benefits of the CATALOG system, but adds functionality and is customised to fit seamlessly into the corporate style of the users organisation.

In addition to individual design, WEB SHOP allows users to add specific customer prices and tailored part numbers, as well as displaying the company's preferred suppliers first when undertaking vehicle parts searches. It is also updated daily and enables customers to order online.

Improving business efficiency in the replacement parts industry is the TecDoc philosophy and nowhere is this more ably demonstrated than through WEB SHOP. Customers using the service will benefit from the integration of WEB SHOP and their existing ordering/stock control system. This service can be implemented irrespective of the existing computer system and although this integration would normally cost users a significant sum, TecDoc provide this connection as part of the WEB SHOP package.

It is also possible to allow the WEB SHOP user's customers to access the system via a home page login. Here, customers can be allowed to reach various levels of data information and even interrogate stock levels and parts availability.

Shaun Greasley, TecDoc's commercial director for UK and Eire said: "TecDoc CATALOG users who have multiple user licences should give serious consideration to adopting the WEB SHOP option. Having a customised front end that suits the company's own design has many benefits, but by being able to add extra functionality for both users and customers really makes WEB SHOP a sound business decision."

For more information about TecDoc WEB SHOP, please contact Shaun Greasley on 018 29-75 28 88 or email: shaun.greasley@tecdoc.net

ENDS

Notes for editors:

TecDoc CATALOG, the trading name of its electronic parts catalogue information, provides a multi-brand parts solution to the vehicle service industry and at present, more than 360 replacement parts brands are represented on the TecDoc data system. Available online and via DVD, the catalogue lists over 2.54 million part numbers in 24 languages and provides more than 1.19 million supporting illustrations. This covers more than 41,000 car and in excess of 30,000 CV applications and TecDoc is compatible with all computer systems and software.

For further information relating to this press release, please contact Steve Coombes on: 01753 785957 or e-mail: steve@chicanemarketing.co.uk

The logo for 'chicane' features the word in a bold, italicized, lowercase sans-serif font. The letter 'i' is colored red, while the remaining letters are black. A thin, dark, horizontal brushstroke underline is positioned beneath the text.