

MediTeam developing Internet services in collaboration with Framfab

Successful development of the worldwide market for Carisolv™ by MediTeam requires extensive market communications. Cost-effective global information and communication with dentists, universities, dental distributors and patients are therefore a necessity.

For the past year, MediTeam has been involved in developing information and training services for its various target groups. A series of Internet services was launched in 2000 and collaboration has been initiated with Framfab, to further strengthen this commitment to the Internet and increase the efficiency of market communications. Framfab is today the leading global Internet actor, whom MediTeam needs in order to facilitate broad and efficient communications in an international context.

This collaboration with Framfab will make considerably more powerful tools available for MediTeam's Internet production that will considerably facilitate a rapid refinement of several of the Company's future Internet services.

These will include the establishment of an extranet for MediTeam distributors in countries throughout the world, for the purpose of securing effective handling of product launches, training and information for dentists.

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MediTeam is a Swedish research-oriented dental company that markets new treatments world wide based on odontological research. It is currently developing and marketing Carisolv™ - a tissue-preserving method for the removal of caries with minimum trauma and pain for the patient.

www.mediteam.com

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