

Protect Data's subsidiary opens in the UK

– new office for expanding Pointsec Mobile Technologies

IT security company Protect Data's subsidiary Pointsec Mobile Technologies will open an office in Cambridge, UK in early February, as the first step towards establishing a presence in the UK market. The president in the UK will be Magnus Ahlberg, former customer representative for the banking and finance sector at Protect Data Sverige AB.

Establishing a presence in the UK follows the company's mission to be closer to its European and UK customers to provide exemplary customer service. Pointsec currently markets products in Japan, North America and Europe with offices in the U.S. and Nordic region. The Pointsec Mobile Technologies UK office will be established in Cambridge.

"There is a great deal of potential within the UK market and it is important that we have a presence in this arena. Establishing this office will enable us to work with local customers more efficiently which we think is extremely important," says Magnus Ahlberg, President of the new company.

Magnus Ahlberg, 36, has worked for Protect Data AB for more than four years, most recently as customer representative for the banking and finance sector of the Protect Data group's Swedish company Protect Data Sverige AB and before that as marketing representative with Protect Data Sverige AB.

Pointsec Mobile Technologies is a subsidiary of the Swedish IT security company Protect Data AB. The company develops and distributes the IT security software Pointsec which is an access control and encryption system for PCs. Pointsec Mobile Technologies has licensed the software to several major companies and authorities such as Cap Gemini Ernst & Young, NEC, Ericsson and the US Department of Justice.

"We currently market our products in Japan, North America and Europe and we already have offices in the Nordic region and the US. The UK is a European financial hub and we see great opportunities in developing our marketing for the British and European markets, while also being closer to our existing customers," says Fredrik Lövestedt, President of Pointsec Mobile Technologies AB.

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Pointsec Mobile Technologies AB is a wholly-owned subsidiary of the Swedish company Protect Data AB. The company develops and markets access control and encryption systems for desk-top and portable computers, palmtop computers, smart phones etc. Pointsec Mobile Technologies has 42 employees and offices in San Francisco, New York and Chicago in the US, in Cambridge in the UK as well as in Stockholm, Falun and Sundsvall in Sweden. Visit our website at: www.pointsec.com.

Protect Data AB is a Group that offers IT security solutions for major companies and organizations. The company offers, access control and encryption systems for PCs and smart phones, anti-virus systems, firewalls, user identification systems, secure VPNs, content control and systems for secure transactions. The subsidiary **Pointsec Mobile Technologies** develops access control and encryption systems for desk-top and portable computers, palmtop computers and smart phones. The subsidiary **Protect Data Konsult** tailors security solutions, which increase clients' competitiveness and business. Protect Data is the market leader in its business area in the Nordic region and has subsidiaries in Sweden, Norway, Finland, Denmark, Slovakia, the UK and the USA. Protect Data is listed on the Stockholm Stock Exchange Attract 40-list. Visit our website at: www.protectdata.com.