



CellPoint Director Stephen Childs Assumes New Role as Executive Director in CellPoint Systems

London, January 30 – CellPoint Inc. (NASDAQ: **CLPT**, www.cellpoint.com) announces that Stephen Childs will take an active role in the day-to-day operations of CellPoint Systems for the next three to six months. “Stephen is a long time telecoms professional with broad international experience and has a large contact network all over the world,” said Peter Henricsson, Chairman and CEO of CellPoint Inc. Mr. Childs will be an Executive Director, working out of the UK office with special responsibility for sales and marketing.

“CellPoint is in a great position to be a leading supplier in the emerging mobile Internet market where location is most certainly a cornerstone,” said Childs. “I just came back from our executive strategy session in South Africa which included a visit to Matrix – the first and largest commercial installation of GSM location services in the world and based completely on our CellPoint technology. CellPoint already has proven commercial solutions which are literally ‘plug and play’, and we will focus on this at our exhibit during 3GSM World 2001 in Cannes next month.”

“To get a person with Stephens qualifications to come out of early retirement to work with me in taking us to the next level is a testament to the potential we all see for CellPoint,” says Lars Persson, CEO of CellPoint Systems. “Stephen will be a great addition to the excellent management team we have put together over the past six months.

Until spring 2000, Mr. Childs was Group Director – New Business Ventures for Orange PLC in the UK where he was responsible for the expansion of Orange into new ventures in the UK, Europe and the United States. He was also on the boards of KPN Orange of Belgium and Orange of Switzerland. Childs has also held senior management positions with Deutsche Telekom, US West in Russia, and Millicom in Pakistan. Childs entered the mobile wireless industry the early 1980’s as the General Manager for McCaw Cellular Communications establishing cellular operations in California and Nevada.

CellPoint Inc. (Nasdaq: **CLPT**, www.cellpoint.com) is a US company with subsidiary operations in Sweden, Great Britain and South Africa delivering location and wireless telemetry services in cooperation with cellular operators worldwide. CellPoint’s end-to-end cellular location technology works in unmodified GSM networks and uses standard GSM or WAP phones and standard Internet services. Several commercial applications are available for business and personal location services including Resource Manager™ for mobile resource management, iMate™ for location-sensitive information and Finder™, an application for locating friends and family. Subsidiary Unwire’s programmable telemetry terminal servers can also be integrated with the CellPoint System Platform enabling a broad range of telemetry applications for wireless remote management and control.

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CellPoint’s press releases can be viewed at www.cellpt.com/v2/newsreleases2.htm

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