



PRESS RELEASE

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Affärsstrategerna AB invests 1 Million USD in Wireless Assets, Inc.

Wireless Assets (WA) is a leading provider of turnkey infrastructure and subscriber acquisition logistic solutions to the wireless communications and data industry. WA provides Internet-based, proprietary, business-to-business software applications that allow seamless integration of customer service, order-processing and financial back-end systems to both conventional and Internet based clients. The companies comprehensive end-to-end solutions also include activation services in over 300 US markets.

“The European market is moving directly towards wireless solutions for technology, commerce, security and infrastructure services. Our proprietary software systems enable corporations to fully manage the integration of carrier services, device procurement and the logistics associated with the activation and implementation of wireless service”, says William P. Stueber, CEO of Wireless Assets, Inc.

“As the development of wireless solutions for companies will increase dramatically in the near future, we feel W-ASP companies will benefit mostly from this market. Through this investment, Affärsstrategernas wireless portfolio will have a foothold in the US market”, says Claes-Göran Fridh, CEO of Affärsstrategerna AB

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Besök gärna www.wirelessassets.com

Affärsstrategerna is a leading seed investment venture capital company listed on the OM Stockholm Stock Exchange O-list. Affärsstrategerna invests value-added capital in innovative start-ups, operating in IT/Internet, Wireless and Life Science/Medical Technology, and has the potential to become market leader in its niche. Some of the companies in the portfolio are: A Brand New World, Alpha Helix, Artema, Doorways Education, Chemel, European Institute of Science, Fingerprint Cards, FreeHand Communication, InfiniCom, Mainbox, Megacon, Mocat, Musicbrigade, Naty, Netbaby World, RaySearch Laboratories, RSC Technology, Samba Sensors, Skolboken.se, SWATs, Webupdate Scandinavia, Widermind and Yesitworks Sweden.



