



July 9 - 12, 2010

Less than 1 week  
before The Open

# The Scottish Golf Heritage Festival

Celebrating 150  
years of  
The Open  
and the  
first Open  
Champion

**Early Bird  
Registration  
Only £399**

**Till  
31 March 2010**



# Never to be forgotten!

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If you're looking for the perfect golf holiday - look no further. We have timed our event less than a week before the 2010 British Open Championship, so why not plan your holiday around two great events!

You'll join the ranks of golfing greats as you take part in the four day Tournament. You will play three challenging courses and be entertained each evening (non-competing partners welcome) with traditional Scottish hospitality.

You'll take home unforgettable memories as you golf along side golf legend Tony Jacklin and world renowned trick show golfer David Edwards, with Hickory Shafted Clubs (1 round) and on the last day celebrate the victories of the competition at our Gala Awards Dinner and participate in our charity auction in aid of The Golf Foundation.

## Register As A Team, With A Partner Or Come On Your Own

## [www.golfworldsoldest.co.uk](http://www.golfworldsoldest.co.uk)



# Tournament Key Features

*Hosted By:*  
**Musselburgh Old Course Golf Club  
(MOCGC) - The club at the  
World's Oldest Golf Course**  
**[www.mocgc.com](http://www.mocgc.com)**

The Old Golf Course at Musselburgh Links, just outside Edinburgh, Scotland, has been officially recognised as the oldest surviving golf course in the world by Guinness World Records. Historians uncovered the earliest record of golf being played on any surviving golf course from an Account Book of Sir John Foulis of Ravelston, an Edinburgh lawyer. The earliest game played on Musselburgh Links took place on 2 March 1672 where he documents "he lost at golfe at Musselburgh...£3.05.0."



***"We welcome you to the Cradle of Golf and look forward to showing you the best of Scottish Hospitality over this 4 day event"***

*Organized by:*

**1672 Golf Management Solutions Ltd.**

1672 Golf Management Solutions Ltd. offer consultancy services directly targeted to golf clubs and golf courses with the aim of raising the clubs/course profile and revenue.

***"We will ensure this tournament will be one you always remember and want to keep coming back to year after year!"***





# Tournament Key Features

## **Play with Tony Jacklin US & British Open Champion and Ryder Cup Captain**

Tony will be playing with hickory clubs on the last day of tournament right along with you as well as speaking at the Gala Awards Dinner!



David Joy will also be making an appearance on the final day as Old Tom Morris!



## **Play with David Edwards - World Renowned Trick Show Golfer!**

David Edwards will be playing the part of Willie Park Senior on the last day of tournament as well as astonishing us with his Golf Trick Show open to players and spectators alike.  
**[www.david-edwards.co.uk](http://www.david-edwards.co.uk)**



# Tournament Key Features

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**Play 3 Amazing East Lothian Courses  
including the oldest course in the World**



**Royal Musselburgh**

[www.royalmusselburgh.co.uk](http://www.royalmusselburgh.co.uk)



**Long Niddry**

[www.longniddrygolfclub.co.uk](http://www.longniddrygolfclub.co.uk)



**Musselburgh Old**

[www.musselburgholdlinks.co.uk](http://www.musselburgholdlinks.co.uk)

# Itinerary

## Day 1 - Friday, July 9th, 2010

11:30	Golfers' Breakfast
12:00	60 golfers play at Royal Musselburgh & Longniddry Golf Clubs
16:00	High Tea
19:00	Cocktail Reception at Musselburgh Old Course Golf Club

## Day 2 - Saturday, July 10th, 2010

11:30	Golfers' Breakfast
12:00	Golfers rotate to next course to play second round
16:00	High Tea
19:00	Whisky Tasting / Folk Night at Longniddry Golf Club

## Day 3 - Sunday, July 11th, 2010

11:30	Golfers' Breakfast
12:00	Golfers rotate to next course to play third round
16:00	High Tea
19:00	Traditional Scottish Ceilidh at Royal Musselburgh Golf Club

## Day 4 - Monday, July 12th, 2010

11:30	Golfers' Breakfast
12:00	All golfers' play Musselburgh Old with Hickory Clubs along side Tony Jacklin and, David Edwards
16:00	High tea at each course
16:00	Festival Day - Activities Include:
	- Golf Trick Show by David Edwards
	- Entertainment / Food
	- Golf History Tours
	- Exhibits/Products by local merchants
19:30	Gala Awards Dinner - Hosted by Tony Jacklin & David Edwards



# Festival Day 12 July, 2010

On the last day of the tournament, before the Gala Awards dinner, the general public and tournament participants will come together for a true celebration of golf!

## Festival Day Events Include

### Golf Trick Show By David Edwards

**Tony Jacklin Testimonial:**

*"Having seen most golf trick shows. David's performance is most certainly and truly outstanding, it is simply 'World Class'."*

**Sir Richard Hadlee Testimonial:**

*"David is extremely talented and his ball striking and control was amazing. It was a very professional performance and in my opinion the best show in the world of golf!"*



**Market Stalls**

**Golf Memorabilia**

**Golf History Tours**

**Music**

**Food**

**Raffle Prizes**

**Exhibits**

**Local**

**Crafts/Gifts**





# Associate Membership to The Club at The World's Oldest Golf Course

ONLY £85



Associate Membership provides full access to the historic clubhouse for the Member and their guests, provides handicap administration if required, and the opportunity to play the world's oldest golf course.

Associate Members receive a prestigious wooden presentation box containing items, all of which bear the clubs crest:

*A replica 'gutta-percha' golf ball*

*Leather membership bag tag*

*Leather keyring*

*Pitch mark repairer/ball marker*

*Certificate of membership*

*Golf discounts and special rates*

*A superb booklet on the legendary events of the past*

**Become a member today!**  
**[www.golfworldsoldest.co.uk](http://www.golfworldsoldest.co.uk)**