



PRESS RELEASE

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SWATS – awarded "Best Business Proposition"

Affärsstrategerna's portfolio company Swedish Advanced Technology Systems (SWATS) won the prize for "Best Business Proposition" during The Late Stage and IPO Forum in München. During the forum 43 of Europe's hottest technology companies presented themselves to 300 leading international investors, financial advisors, leading CEOs, guests and the media.

SWATS' business idea is to develop and market the SWATS Display-Card to penetrate the high end of the global SmartCard market. SWATS will seek strategic partnerships with companies who can produce the card, integrate the card in applications and can offer a wide distribution net. The SWATS Display-Card is an ISO7816 compatible card with a integrated LCD display and browse buttons. The integrated display enables the cardholder to, off-line, read information stored on the card. The information is automatically updated whenever the card is processed in a card reader. The operating system is fully compatible with any host system operating SmartCards, and can therefore easily be integrated in any existing applications. The card is fit with a lithium battery giving the card a life span of 2 years.



Affärsstrategerna owns 36 procent of SWATS

Affärsstrategerna is a leading seed investment venture capital company listed on the OM Stockholm Stock Exchange O-list. Affärsstrategerna invests value-added capital in innovative start-ups, operating in IT/Internet, Wireless and Life Science/Medical Technology, and has the potential to become market leader in its niche. Some of the companies in the portfolio are A Brand New World, Alpha Helix, Arctic BioPharm



Artillerigatan 6 · SE-114 51 Stockholm · Sweden · Telephone +46 8 662 40 30
Fax +46 8 660 83 19 · e-mail: info@astrateg.se · Internet: www.astrateg.se



Production, Artema, A3TL, Chemel, European Institute of Science, Fingerprint Cards, FreeHand Communication, InfiniCom, Mainbox, Megacon, Mocat, Musicbrigade, Naty, Netbaby World, Picron Microarrays, RaySearch Laboratories, RSC Technology, Samba Sensors, Skolboken.se, SWATS, Webupdate Scandinavia, Widermind, Wireless Assets, Inc and Yesitworks Sweden.

For further information please contact:

Lars-Erik Jonsson, CEO, SWATS
Tel: 08- 789 05 02
E-Post: larserik.jonsson@swats.se

Per Ersson, Investment Manager, Affärsstrategerna
Tel: 08-545 831 94
E-Post: per@astrateg.se

Lars Prins, Head of Corporate Communication, Affärsstrategerna
Tel: 08-545 831 97
Mobil: 0733-14 49 37
E-post: lars.prins@astrateg.se

