



Press release

Luleå, Sweden, 02 December, 2009

Effnet strengthens its position within the test and measurement industry

Effnet AB, a leading provider of header compression software for wireless and fixed networks, today announced that it has licensed its header compression technology to a test and measurement systems specialist. The customer specializes in products that are capable of generating traffic for testing large scale networks covering entire cities. Effnet's Header Compression product portfolio will be integrated into the customers test systems for cellular networks based on EVDO, HSPA and LTE technologies.

“We are pleased to expand our customer base within the test and measurement systems market. Our off-the-shelf products offer a significant cost and time-to-market advantage to our customers who wish to use their resources to focus on developing their core technology. This multi-year license reflects our customer’s faith in our capability to deliver technology and support over the entire life cycle of their products.” says Joakim Enerstam, Managing Director, Effnet AB.

Effnet’s header compression products are highly scaleable and easy to integrate into mobile terminals as well as systems handling or generating traffic from a large number of terminals. Our focus is on achieving high compression efficiency using limited system resources. The products have been designed to work efficiently in multi-core and multi-threaded environments to deliver high performance required to support a large number of subscribers.

For further information, please contact:

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About Effnet AB and Effnet Holding AB (publ)

Effnet AB, a wholly owned subsidiary of Effnet Holding AB (publ), is a world leader in the area of IP Header Compression. Effnet develops and sells embedded software that increases the efficiency, speed and quality of IP traffic in fixed, mobile and satellite networks. For more information about Effnet and more information about Header Compression please visit www.effnet.com. Effnet Holding AB (publ) is traded on First North NASDAQ OMX, under the ticker EFFN and its certified adviser is Remium (www.remium.com). For further information about Effnet Holding AB (publ) please visit: www.effnetholding.se.