

## PRESS RELEASE

*Transcom WorldWide opens a new call center in Halle, Germany*

Transcom WorldWide will open a new call center in Halle, Germany, where the company will employ over 400 people by the end of the year. This will be Transcom WorldWide's third call center in Germany, where the company is already represented in Düsseldorf and Rostock.

"Transcom is at present expanding fast throughout Europe, and with a total of 23 call centers, all under expansion, Transcom WorldWide expects to employ approximately 8.000 employees by the end of the year. This fast growth confirms that our strategy to offer large companies, both national and multinational, a complete high quality customer service, is successful", says Vigo Carlund, CEO of Industriförvaltnings AB Kinnevik and Transcom WorldWide S.A.

During the month of February another call center will be opened in Casablanca (Morocco).

*Transcom WorldWide is present in Luxembourg, Sweden, France, Denmark, Germany, Finland, Italy, Switzerland, Norway, the Netherlands, Spain, Austria, Morocco, and Estonia. Transcom is expanding fast throughout Europe. With a total of 23 call centers, all under expansion, Transcom WorldWide employs approximately 5,500 employees.*

*Transcom WorldWide, with headquarters in Luxembourg, is a subsidiary of the Swedish Industriförvaltnings AB Kinnevik Group. The company handles Customer Relationship Management (CRM) solutions for companies in various industries like e-commerce, telecommunication, travel & tourism, retail, finance and energy. Transcom offers clients a broad array of relationship management services, including inbound and outbound calls, Interactive Voice Response, Internet Services, e-mail processing and broadcast fax. Client programs are tailor made and range from single applications to complex programs, which are offered both on a domestic and international basis in as many as 37 languages.*

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