



Volvo Bus Corporation

Press Information

Volvo Buses wins Swedish Traffic Safety Award

Volvo Buses has been named the winner of the Swedish Traffic Safety Award 2010. The company was awarded the prize for its work on an alcolock specially adapted for buses.

The Swedish Traffic Safety Award “Stora Trafiksäkerhetspriset”, is a prestigious prize that is arranged by a number of Swedish trade magazines, including *Trafikforum*, *Resforum*, *Transport idag* and *Logistik idag*, which report on bus traffic, transport and logistics. The Swedish Motor Vehicle Inspection Company is the prize’s main partner.

The prize is divided into three categories and Volvo Buses received the award in the category for companies that actively work to develop products and services for passenger traffic and/or freight transportation on roads, where traffic safety is of the utmost importance.

In its commendation, the jury said that Volvo Buses was awarded the prize for developing an alcolock that was specially adapted to the requirements of the bus sector, such as enabling the rapid changeover of drivers out in services. The engine can be started without the need for a breath test, but the brakes remain locked if the driver fails the test. [Read more about the alcolock here.](#)

Volvo Buses’ safety manager Ulf Gustafsson received the prize under ceremonious forms at the Transportforum conference in Linköping.

“It is highly gratifying to receive such recognition for our prolonged efforts to enhance safety in our buses,” he says.

Volvo Buses has regarded safety as one of its core values since the inception of the company in 1927 and has launched a long line of innovations in the safety area through the years.

For example, in recent years, Volvo Buses was first to launch a reinforced front on their coaches to protect the driver and guide in the event of a collision and a Frontal Underrun Protection System (FUPS) to prevent cars from becoming wedged under the coach in conjunction with a collision.

January 14, 2010

For further information, please contact Per-Martin Johansson, press officer, +46 31 322 52 00, per-martin.johansson@volvo.com

Caption: Volvo Buses' safety manager Ulf Gustafsson received the prize under ceremonious forms at the Transportforum conference in Linköping. Photo: Trafikforum/Thomas Dietl.

Download pictures here:

http://icp.llr.se/CumulusE_Z/VBC_ImageGallery/Login2.jsp?assets=Swedish_Traffic_Safety_Award_2010.tif;Volvo_Bus_Alcolock_2009_1.tif

Visit <http://www.thenewsmarket.com/volvogroup> to access broadcast-standard video from Volvo Group. You can preview and request video, and choose to receive as a MPEG2 file or by Beta SP tape. Registration and video is free to the media.

Volvo Bus Corporation is one of the the world's largest manufacturer of large buses and coaches. The range comprises complete vehicles, chassis, bus bodies, transport system solutions for metropolitan traffic, leasing, financing and service contract maintenance. Volvo Bus Corporation is part of the Volvo Group, one of the world's leading manufacturers of trucks, buses and construction equipment, drive systems for marine and industrial applications, aerospace components and services. The Group also provides complete solutions for financing and service.