HOLMEN PRESS RELEASE

February 12, 2001

Lars Strömberg new Manager of Environmental Affairs at Holmen

Lars Strömberg, Ph.D., has been appointed Manager of Environmental Affairs at the Holmen Group. Dr Strömberg will take up his Stockholm-based appointment on May 2 when he will replace Bengt Hultman, the present Environmental Director, who will retire on June 1.

Lars Strömberg is joining Holmen from AssiDomän, where he has been Manager of Environmental Affairs since 1995. Prior to this, Dr Strömberg worked at the Swedish Forest Industries Technical Research Institute and ÅF-IPK AB.

Environmental Affairs is part of Holmen's Group Technology of which Sven Wird is Senior Vice President.