

Boss Media Reveals Name of Land-Based Casino Corporation

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On September 4, 2000, Boss Media issued a press release that it was entering a license agreement to develop an Internet casino for a company within the land-based casino industry. Boss Media has now the pleasure of confirming this arrangement is with Sun International Hotels Limited.

Sun International Hotels Limited is an international resort and gaming company incorporated in The Bahamas, which develops, operates and manages premier resort and casino properties. Sun International Hotels Limited (SIHL) is listed on the New York Stock Exchange.

For further information about Sun International, please refer to <http://www.sunint.com>.

The Boss Media Group is one of the leading providers of turnkey solutions for casino operations on the Internet. Potential licensees are offered a customized client-server system, an integrated payment system and the maintenance and administration services necessary for the daily operation of an Internet casino. The Boss Media-share is listed on the OM Stockholm Exchange's O-list (Attract 40). More information about Boss Media can be viewed on the company's website <http://www.bossmedia.se>.

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